

NATIONAL Jewish Post and Opinion

"If You Let The People Know, They Can Act Intelligently"

Friday, March 11, 1960

VOLUME XV — No. 29

Could Have Far-Reaching Implications

Ben-Gurion's Journey Termed Significant Diplomatic Mission

By CHARLES GAMZEY

Observers of the Middle East scene see Premier Ben-Gurion's imaginative and aggressive peace offensive as one of the most significant diplomatic missions in Israel's short history.

Ben-Gurion's unexpected entrance into jet-age diplomacy opens up an entirely new dimension in Middle East developments.

JUST AS the Mid-East cauldron looked like it was sliding over the brink into open Arab-Israel border warfare, Ben-Gurion took the initiative and simply by announcing his intention to go to Boston, eased the pressure off the tinderbox area.

The Israel Prime Minister's trip is one of those unscheduled and unplanned opportunities, which only rarely occur in international politics, to turn a threatening situation into a peaceful settlement, the Jewish Observer and Middle East Review commented.

Ben-Gurion will talk with President Eisenhower and key Washington officials and a few days later with United Nations Secretary-General Dag Hammarskjöld against a backdrop of unprecedented Israeli military strength.

ALTHOUGH Israel's formidable deterrent posture was enough to keep Nasser, despite his inflammatory speeches and U.A.R. troop concentrations, from making any overt move, Ben-Gurion is expected to tell Eisenhower that the balance of power can easily be changed.

Ben-Gurion is expected to elicit from Eisenhower a broad promise of support if Israel is attacked. He will point out to the President the deep Soviet penetrations in the Middle East.

He will express to Eisenhower Israel's concern over the continued flow of Soviet arms into the U.A.R. Ben-Gurion may make tentative feelers for U. S. arms. But Eisenhower has said many times he doesn't want to engage in an arms race with the Soviet Union in the Middle East.

BEN-GURION would like to come out of his meeting with Eisenhower with an assurance that the United States would defend Israel in case of an Arab attack. One thing is certain: No mutual defense treaty between the U. S. and Israel will be signed at this time.

Ever since the Sinai campaign, a face-to-face talk between Eisenhower and Ben-Gurion was considered mutually advisable. The White House suggested that the Ben-Gurion trip be in the form of a private trip, since an official State visit might obligate Washington to follow with a similar invitation to Nasser. Hence the camouflage of the Brandeis University degree ceremonies.

After Washington, the second major stopping point of Ben-Gurion's diplomatic tour of the United States will take place at Brewster, N. Y., Hammarskjöld's private residence. After hearing that Ben-Gurion was planning to

come to the U. S., he expressed hope that the two could continue their discussion on Buddhism which started when Hammarskjöld visited the Israel Premier at Sde Boker last year. The discussion is expected to stray to other sundry topics.

THE THIRD base Ben-Gurion will touch on this far-reaching diplomatic offensive will be his meeting on "neutral ground" with West German Chancellor Konrad Adenauer, whose visit to the U. S. will coincide with that of the Israel Premier. This will be the first face-to-face meeting between Adenauer and Ben-Gurion.

THE MEETING will be particularly significant in light of recent reports that the West German Government is seriously considering the establishment of diplomatic relations with Israel.

After conferring with Eisenhower, Hammarskjöld and Adenauer, Ben-Gurion will hold "highly important" talks with British Prime Minister Harold Macmillan.

Except for his 1951 trip to the United States and his meeting with President Truman, Ben-Gurion has heretofore been a stranger to the jet-age diplomacy made commonplace by such inveterate travelers as the late Secretary of State Dulles, Eisenhower and Soviet Premier Khrushchev.

BEN-GURION'S participation in personal diplomacy has been

limited to the Israel scene and meetings with political leaders from abroad when they visited Israel.

He let Foreign Minister, Mrs. Golda Meir and Deputy-General Shimon Peres (who last week held friendly talks with French Premier DeGaulle in Paris) carry the brunt of Israel's limited personal diplomatic missions abroad.

Now with Ben-Gurion's trip, Israel has decided to adopt a policy of active diplomacy beyond routine meetings at the UN and courtesy visits to friendly Afro-Asian countries. Ben-Gurion's trip ushers in the dawn of a new era in Israel's foreign relations.

1,500 Jews Feared Dead in Earthquake

PARIS (P-O) — It is feared here that 1,500 of the 2,300 Jews in the Morocco resort town of Agadir were killed in the tragic earthquake that ripped through the city last week.

It is estimated that one-third of the 5,500 killed by the earthquake were Jews. The entire Jewish quarter was demolished. The Lubavicher Yeshiva building completely collapsed. Two rabbis were killed.

Surviving Jews were taken to Casablanca and Mogador.

Political Parties Map Strategy for Independent Drive

By GERSHON JACOBSON

NEW YORK (P-O) — Leaders of five Israeli political parties faced with an end to allocations from the United Jewish Appeal are mapping out strategy for independent campaigns in the U. S.

Meanwhile little progress was made by Jewish leaders meeting in top-level discussions here on the make-up of the board of the new body which will succeed the Jewish Agency for Palestine in the U. S. (P-O, Feb. 12, 19, 26, and March 4).

There has been no final decision whether the Israel parties will unite and launch a united drive. Officials of the parties expressed confidence that the end of allocations will not place the survival of the parties in a precarious position.

RABBI YEHUDA Elinson, director of the Religious Zionist fund-raising department, said he is not at all worried about the future of his group. Elinson, who has spent the last three months in the U. S. preparing to start a fund-raising drive, outlined a detailed plan of how he is going to raise "twice the amount we received from the Jewish Agency."

He said he will present this plan to the executive council of

Mizrachi-Hapoel Hamizrachi for final approval. According to this plan the religious Zionists will hold mass rallies in 20 major Jewish cities with top speakers from Israel and America.

HE SAID he contacted over a dozen Orthodox philanthropists now giving more than one million dollars annually to the UJA and urged them to cut their donations in half to the UJA, the day allocations to the National Religious party is stopped. He said they should give the other half to Mizrachi. He claimed "almost all of them agreed to it."

Elinson threw cold water on plans for a united campaign with the General Zionists or Herut. He pointed out that its more logical for the National Religious party to lock arms with the ultra-Orthodox Agudath Israel party in fund-raising activities.

BECAUSE OF the religious nature of his party, they are in the clear as far as remaining tax-exempt is concerned, Elinson said.

There were reliable reports that final plans will be released by the summer for independent campaigns when UJA allocations are cut off. The parties are believed to be fully aware of difficulties they might face in communities where Federations will not lift a hand to help them raise money.

A DIFFERENT approach was given by a top Council of Jewish Federations and Welfare Funds leader who said that local Federations will be more than glad to sit down with parties and make arrangements for campaigns. Its very likely that the independent campaigns will create problems "but every good thing brings some misfortunes," this leader said.

Meanwhile, early in the week an agreement was almost reached over the remaining seven people to be named on the board of 21, of the new body, which was supposed to be filled by four individuals favored by the Jewish Agency, namely, Dewey Stone, Abe Goodman, Ralph Waxlerand, and Phil Stollman. The other three were to be UJA people. However that did not materialize and officially its still "in the process of negotiations."

U.A.P. Controls Nine Subs

LONDON (P-O) — Charles I. Orr-Ewing, civil lord of the British admiralty, told the House of Commons that nine Soviet submarines were now working with the United Arab Republic under Nasser's control. Egyptian crews have been trained in Soviet bloc countries to man the subs.



Black Gold Pipeline In Negev

The \$24 million 16" trans-Israel oil pipeline to be completed in a few months winds his tortuous way through the rugged Negev terrain. The pipeline can serve as an alternate to the Suez Canal in terms of crisis for shipment of oil from Asia to Europe. The pipeline extends from Elath on the Red Sea to Haifa.

Fedayeen Infest Gaza, Northern Sinai Police Stations

JERUSALEM (P-O) — Large groups of fedayeen are presently concentrated in the Gaza Strip and Northern Sinai.

This was divulged when a

Egyptian commando was captured in a clash with an Israeli Army patrol last week. The Israelis killed one infiltrator, captured another and one got away.

The captured commando, Salim Nasser, stated there were a number of fedayeen in every police station in the Gaza Strip and Sinai.

Detroit Jewish News Editor Calls

'Ben-Hur' Film 'Christological' In Approach

DETROIT (P-O) — "Ben-Hur" was called "christological" by Philip Slomovitz, editor and publisher of the Detroit Jewish News.

He attacked the movie's retention of distortions of Jewish history by Gen. Lew Wallace author of the book 75 years ago.

Con Edison has held the price line on electricity.

Please keep this in
mind when you
hear or read about
electric rates.



FACTS YOU SHOULD KNOW ABOUT ELECTRIC RATES

The long-term trend of Con Edison's average electric prices has been steadily downward. The average residential rate, for example, declined from 5.04 cents per kilowatt-hour in 1945 to 3.98 cents in 1959. Likewise the average commercial and industrial price declined from 3.11 cents in 1945 to 2.63 cents in 1959. Can you think of anything else in common use that has gone down as much?

From time to time, adjustments in rates have slowed but have never reversed this downward trend of electric prices. But during recent years the downward trend has been in the face of rising costs. So the company had to ask for certain increases. Early in January the Public Service Commission authorized adjustments in electric rates as a step to bring them more into line with today's conditions.

Over all, the increases are moderate. New York's average residential consumer will pay only 1% more... which averages about 6 cents a month. The large commercial and industrial customers will bear the greater part.

WHY THE BIG FELLOW GETS THE BIGGER INCREASE

Rates are set with the aim of playing fair with everybody. Electricity, like most everything else, is sold at a quantity discount. The more you use, the less you pay per kilowatt-hour. This is a sound principle.

However, the quantity discount rates for the largest users were too low in relation to the cost of supplying electricity today and the big fellows simply weren't paying their way. At the same time, as their demand for electricity increased, they were taking more and more at the lowest rates. Last year some of them were paying less than 1.5 cents per kilowatt-hour and this was below the cost of service.

If you sell too cheap, the more you sell, the more you lose. The new rates tend to correct this. Naturally, the large users are not particularly happy at the prospect of paying more. Nor do we like to charge anyone more — but each group should pay its own fair share.

At the same time, we can well understand people asking, "Why should anyone pay higher rates?" We think a few facts will give the answer.

IT COSTS MORE TO SUPPLY ELECTRICITY TODAY

Everything that goes into supplying electricity costs more today — boilers, turbines, wire and cable, materials and supplies, wages and, of course, taxes. But what a lot of people don't know is that if it weren't for the tremendous advances and improvements Con Edison has made in generating and distributing electricity, we would have been forced long ago to raise rates drastically. Now costs have risen so far they have overtaken the best that science and industry can do to hold the price line.

While we're talking about costs, there is one point that we think deserves special mention. That is taxes. Con Edison is the most heavily taxed electric company in the United States. Just recently New York City added an additional 1% tax on utilities, and this extra tax eats up every cent of the additional money residential customers will pay us because of the recent rate adjustment. *A tax on us is a tax on you!*

WHY IS THERE A NEED FOR PROFITS?

We've heard people ask why a public utility like Con Edison has to make profits. Every time we pay a dividend to our stockholders, some people point to this as though paying for the use of somebody's money is a "giveaway." They forget that our national, state and municipal governments, as well as thousands of businesses, have to pay dividends or interest for the use of money. They also forget that your constant demand for more and more electricity makes it necessary for us to build new power plants and install new distribution equipment. To pay for these, we have to sell more bonds and more stocks. Investors just won't buy these bonds and stocks unless they can be sure of getting fair pay for the use of their money. They know they can get fair returns from others so why should they take less from us?

CON EDISON HAS TO BUILD FOR YOUR FUTURE

New York grows on electricity! And it certainly is true that every day sees a greater and greater demand for electricity. This calls for constant building of new generating and distribution facilities. In 1959 alone we spent \$210 million on new additions to our system... and we plan to spend well over a billion dollars during the next five years. Anything that would prevent us from raising this money would mean that we could not provide all the electricity you will need in the years to come.

By constantly developing and installing the most modern methods and equipment we have brought about savings that have helped offset the steadily increasing costs of doing business. We've spent money to save money! This we'd like to continue to do — for it is the best way in the long run to hold down costs and the price of electricity to you.

We hope you'll keep these facts in mind when you read or hear about electric rates. Con Edison's aim is to provide you with all the electricity you need — now and in the years to come — at the lowest practical rates.

H. C. Forbes

CHAIRMAN OF THE BOARD

Are Jews More Neurotic Than Non Jews?

By ALFRED K. ALLAN

NEW YORK (P.O.) — Are Jews more neurotic than non-Jews?

A team of social scientists and psychiatrists have done so because "they too have lost their faith. The fact is there is more sense of conflict toward religion among Jewish psychiatrists than among the non-Jews in the field."

Dr. Klausner of Columbia University's Bureau of Applied Social Research told The POST and OPINION: "We found that Jews formed the highest number of people under psychiatric treatment."

Dr. Samuel Z. Klausner of Columbia University's Bureau of Applied Social Research told The POST and OPINION:

"I don't think that the overrepresentation of Jews under psychoanalysis indicates that Jews, as a rule, are more neurotic than non-Jews." Klausner said. "It is the urban middle-class intellectuals who form the bulk of the clients for psychiatrists and Jews just happen to make up a large proportion of this group. Also the fact that most of the psychiatrists are Jews encourages more Jews, than non-Jews to turn to psychoanalysis, since there is an ethnic similarity between doctor and patient."

BY AND LARGE it is Reform and Conservative Jews who go to psychiatrists because they have been more influenced by scientific information," Klausner maintained.

Very few Orthodox undergo psychoanalysis. Not that they have actually indicated any opposition to it. They are just indifferent to it," Klausner said. Orthodox, unlike Reform and Conservative Jews, feel that they can handle their emotional problems through their religion rather than through psychiatry.

DR. HENRY Raphael Gold, a former Orthodox rabbi, who became a practicing psychiatrist, in the book "Judaism and Psychiatry" gives his views on the high rate of emotional problems among Jews.

Heading his list is anti-Semitism, especially in the form of "unexpressed resentment" against Jews. Also a factor is the Jews' own "over-anxiousness to be adopted," over-competitiveness among Jews themselves, and their success compulsion" as their way of combatting the restrictions imposed by anti-Semitism.

A NUMBER of rabbis are vigorously seeking a possible alignment between Judaism and psychiatry. A prominent figure in this effort is Dr. Henry Kagan, the rabbi of Sinai Temple in Mt. Vernon, New York, and the first rabbi to be licensed by New York State as a consulting psychologist seeking to apply psychoanalytic methods in his rabbinic counseling.

"Jews are going on the couch because of their rootlessness," Dr. Kagan feels. "Generally Jews don't have a strong enough connection or affiliation with Jewish institutions of any kind and they have lost a great deal of their religious orientation. Psychiatry is their substitute for religion. They've lost their faith and have nothing worth living for any more so they've made psychoanalysis their high priest and are relying more on analysis than God or religion. The fact is, psychoanalysis is the least sci-

entifically substantiated facet of the whole field of psychiatry."

DR. KAGAN also believes that those Jews who have become psychiatrists have done so because "they too have lost their faith. The fact is there is more sense of conflict toward religion among Jewish psychiatrists than among the non-Jews in the field."

Dr. Klausner of Columbia however attributes the high incidence of Jews in the field to "a line coming down from Freud himself. Each psychiatrist must be psychoanalyzed before he can become a psychiatrist. In Freud's time non-Jews didn't want to be psychoanalyzed by Jews so the line just went from Jew to Jew. Another factor is that actually psychiatry is a deviant form of the Jewish religion."

HISTORICALLY, psychiatry has been anti-religious. Freud laid the ground work for this anti-religious feeling in his writings. He scoffed at organized religion as a "illusion" and at God as just "the father-image" for immature minds. But ironically Freud, though he condemned religious doctrines, never denied his own identity as a Jew. Freud flatly said, "My parents were Jews and I have remained a Jew myself." It is statements like these that have led modern-day thinkers to a re-evaluation of psychiatry's anti-religious origins. In his book, "Freud and the Jewish Mystical Tradition" David Bakan argues that Freud actually incorporated a good deal of Jewish thought in his new "science" and, in Bakan's opinion, Freud was heavily influenced in his ideas and concepts by mystical Judaism, in particular the Hassidic movement, and that Hassidic ideas are actually part of psychoanalysis. The role of the Hassidic rabbi as a "soul-healer" and counselor on emotional problems, has, in the opinion of a number of Jewish experts, been usurped by our modern-day psychiatrists.

Rabbi Fred Hollander of the New York Board of Rabbis told The POST and OPINION, "Though the goals of the two, Judaism and psychiatry, are different in many ways there is still the possibility that they can cooperate. The anti-religious feelings that originally underlied psychiatry are no longer the prevailing attitude among the majority of those in the field."

And according to the New Haven study, "From the Jewish patients standpoint, there is sel-

dom any direct conflict between his religious values and the therapeutic process."

From this new linking of psychiatry and Judaism has come a revival of the Hassidic movement in a unique, modern-day

form, the appearance of "a new kind of synagogue, where rabbi and psychiatrist work hand in hand and "the pastoral psychiatrist." These will be discussed in the upcoming articles in this series.

Binnun Commands Israel Navy

TEL AVIV (P.O.) — Captain Yohai Binnun, 36-year-old sabra was named new commander of the Israel Navy. He is one of only 11 Israelis who have ever been awarded the Medal of Heroism.

Binnun succeeds Commodore Shmuel Tankus who will head the Acre Nautical College after commanding the Israel Navy for six years. He won the Medal of Heroism for his part in sinking the Egyptian warship King Farouk off Tel Aviv during the War of Independence.

Binnun takes over a Navy that is considerably strengthened since the days of 1948. Under Tankus'

command, the Navy acquired two destroyers from Britain, and captured a third from Egypt during the Sinai campaign off Haifa bay. Two submarines were also bought from Britain.

Dostrovsky To Spearhead Research In Atomic Energy

TEL AVIV (P.O.) — Young Weizmann Institute professor, Dr Israel Dostrovsky, will head Israeli research into the peaceful uses of atomic energy. This work will be given its greatest impetus when Israel's first atomic reactor, now being installed south of Tel Aviv begins operation.

The National Jewish Post and Opinion

Published Weekly—\$6 per year

Office of publication, 546 S. Meridian St., Indianapolis, Ind. Second class postage paid at Indianapolis, Ind. and at additional mailing offices. Postmasters, send forms 3579 to 546 S. Meridian St., Indianapolis, Ind.

Be sure you read the best-selling book the entire Jewish community is discussing

THIS IS MY GOD

by HERMAN WOUK

"An important book, a contribution of major value."

— SAUL BERNSTEIN, Jewish Life

\$3.95 at all booksellers.

Order this week.

DOUBLEDAY & CO., INC.,

Garden City, N. Y.

B. Altman & Co.



have a spring get-together

with Susan Thomas' marvelous one-look separates: blouses, Tubtex® skirts (washable linen-look rayon fully acetate lined), and Orlon® acrylic sweaters. 8 to 18.

right: avocado, cornflower blue, dawn beige or coral linen-look rayon blouse, 7.95 embroidered skirt, 12.95 sweater, 7.95

far right: wheat, haze green or cornflower blue cotton print sleeveless blouse, 7.95 skirt, 11.95 sweater, 7.95

ALTMAN MAIN FLOOR COORDINATES

Naturally Smoother

Bourbon Supreme

Every drop smoothed and mellowed with charcoal during distillation before ageing



STRAIGHT BOURBON WHISKEY 90.4 PROOF
THE AMERICAN DISTILLING CO., INC., New York • Pekin, Ill.

FIFTH AVENUE

WHITE PLAINS

MANHASSET

SHORT HILLS

STRIPES SIGNIFY NON-KOSHER

JERUSALEM (P-O) — Non-kosher sausages must carry white stripes if the labels are white, according to an Israel Ministry of Commerce regulation.

ZIM to israel

SWIFT
LUXURIOUS
LIVELY

SAILING

From New York every third week:
S.S. Israel and S.S. Zion, stopping
en route at the Azores and Greece
From Mediterranean ports weekly:
S.S. Theodor Herzl and
S.S. Jerusalem (in season)

- Stabilizer-equipped for smooth sailing
- Tempting, strictly kosher cuisine
- Lively Israeli atmosphere

Consult your travel agent
— he's your best source of advice

ZIM *lines* זי"מ

Owner's Representative: AMERICAN ISRAELI SHIPPING CO., INC. • 42 B'WAY, N.Y. 4 • DI 4-7600

Strip Tease Show Shock Israelis

JERUSALEM (P-O) — Who was responsible for licensing Israel's pioneer strip-tease show?

Israel Government bodies met to discuss whether the latest Western-style "entertainment" to be introduced in Israel should be permitted to remain open.

Backers of the strip-tease show maintain that when tourists come to Israel they must find every form of amusement they can get elsewhere.

ARTHUR SAUL Super of the Jerusalem Post tore into this newest Israeli phenomena.

"The argument for tolerating this most puerile of entertainments is that when tourists come to Israel they must find every form of amusement they can get elsewhere. I see a certain incongruity in offering tourists at one and the same time, strip-tease and the Land of the Bible."

"We may show the site of Sodom and Gomorrah, but we are under no compulsion to resurrect all the sights of those over-delect-

able cities. Let us at all times be conscious of the fact that the life of a people is colored just as surely by its leisure ways and habits as it is by its greatest thoughts and ideals.

"Do we really think that because we have become an autonomous people once again we must be 'like all the nations' in all things?"

"THERE ARE some things which we must deny ourselves here if we are to reach our goal, for we are not just a Jewish State; we are a Zionist State. That implies responsibility for these ideals of Zionism which impelled the first founders to come here."

Super also blasted the moral climate in Israel created by the national lottery mania.

He noted the increasing number of teen-agers and even small

children who are religiously playing the lotteries.

IN SOME localities, lottery ticket vendors now bring portable tables to exit doors of large factories on pay day to catch workers and enable them to gamble while the money is still fresh in their pockets, Super said.

Many Israelis are in hock up to their necks because of lottery gambling losses, Super reported.

THE JERUSALEM Post editorial writer stated: "Israel has a large new immigrant population which has to be taught that success and stability in life come from hard work and through acquiring skills. To expose them to the temptations that gambling offers is to set up moral obstacles to the development of the state of mind which recognizes this."



Diploma Time

Ogden Reid, U.S. Ambassador to Israel, presents one of Bar-Ilan University's top students with a diploma at colorful graduation ceremonies. The school is located near Tel Aviv.

Largest and fastest to

ISRAEL

"OLYMPIA"
23,000 tons, 21 knots



Tourist or First Class, there is no more delightful way to Israel than aboard our magnificent flagship "OLYMPIA" — enjoyed by thousands of passengers to Israel and on Mediterranean and Caribbean Cruises. 22 spacious public rooms, 8 decks, air-conditioned dining, theatre and lounges, 2 swimming pools. Highly experienced stewards, delicious American and Kosher food. Famous Greek Line hospitality.

SEE YOUR TRAVEL AGENT

GREEK LINE

10 Bridge Street, New York 4, N. Y.

New York • Atlanta • Boston • Cleveland
Chicago • Detroit • Los Angeles • Philadelphia
San Francisco • Toronto • Montreal • Vancouver



from New York and
Boston to

HAIFA

via
Portugal, Italy,
Greece, Cyprus

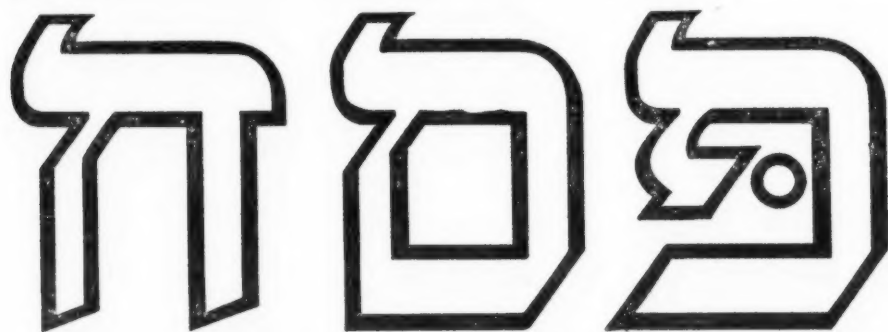
One-way Tourist

\$341 up

(Thrift Season*)

March 25*, April 22,
August 5, Sept. 1*

Regular sailings all
year to Greece with
convenient connec-
tions for Haifa.



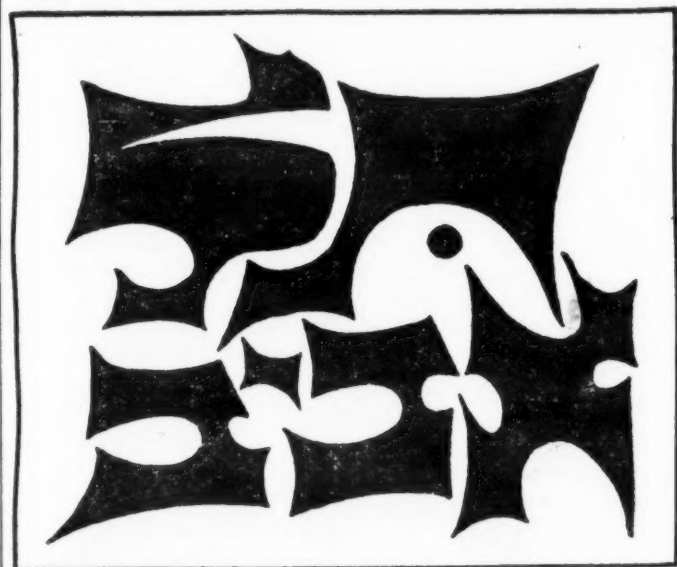
FLY KLM TO ISRAEL FOR PASSOVER

FREE STOPOVERS EVERYWHERE IN EUROPE!

Fly KLM to Israel and see Europe on the way! Non-stop across the Atlantic (Kosher foods available) — then jet-powered Electra flights to Israel. And with the KLM free stopover plan, you can visit Paris, Rome, Vienna, plus a host of other historic cities all at no extra fare! Round trip, New York to Israel: \$840.60 Economy Class. For reservations, see your travel agent or call PLaza 9-2400. KLM Royal Dutch Airlines, 609 Fifth Avenue or 120 Broadway, New York City.



TEL AVIV



No lower fare, no finer Economy Class service between New York and Tel Aviv. Enjoy cold French buffet meals (kosher meals upon request) at no extra fare. Round-trip Economy Fare costs only \$840.60 from New York. See your Travel Agent, write or call Air France, 683 Fifth Ave., New York 22, N. Y. OLYMPIA 6-6000.

AIR FRANCE

WORLD'S LARGEST AIRLINE / WORLD'S MOST PERSONAL SERVICE

I THINK AS I PLEASE

Famed Kibbutz Hospitality Abused By Some Tourists

By CARL ALPERT

HAIFA — There was once a time when the kibbutz, the collective agricultural settlement in Israel, was the idealized idol of the Zionist movement. It was pictured as the acme of social justice — a happy family group working for the common good, sharing their means between them, and rejecting the sordid money-grabbing aspects of a capitalistic society. The kibbutz member had no thought of self. His entire life was devoted to the welfare of his group and of his people.

IN THIS PICTURE the kibbutz was regarded as the attain-



Alpert

ment of a new species of perfection in the human race. An outstanding attribute was the hospitality of the settlement. All who are hungry may come by their dining room and share of the meals. Weary travellers may always be sure of a pallet for their head.

This was a reputation which was fostered by the advocates of the kibbutz in their endeavor to justify this new type of social form, but with the passage of time they have come to pay dearly for the name they had earned. Increasing numbers of visitors to the country now seek out a kibbutz where they can spend a few days at no cost to themselves, and witness at first hand the habits and habitat of the natives. Some thrifty tourists have made it a habit to beat around from kibbutz to kibbutz, sponging on the hospitality, and then moving on to the next when their welcome has worn thin. In short, the famous hospitality is today being cruelly exploited to such an extent that the settlements have found it necessary to seek methods of self-defence.

IN SOME places the solution has been found by setting up a modest hostel or inn on the kibbutz premises. It is operated on a commercial basis. All who wish may stay at the inn, with or without meals, and pay the fixed hotel rates. There are no luxuries. They will be able to write back home that they have spent a day or two at a kibbutz, albeit as paying guests. Some of the best known of these are at Kiryat Anavim, Givath Brenner,

Ayeleth Hashachar and Kfar Giladi.

With regard to the normal small kibbutz let me explain the situation a bit more in detail. A kibbutz is a tightly knit economic organism. A member of the settlement may play host to a friend or relative, and usually moves out of his own room to make place for the guest. Occasionally he can obtain use of the room of a temporarily absent member. The casual visitor who stops by is more often than not responsible for somebody's sleeping in the barn, or out under the trees.

"I SHOULD like to spend two weeks on a kibbutz. I'll work for my keep," the ardent young visiting student may say. The settlement has had ample experience with these. The college student is not used to getting up at 4 a.m. He is willing to work, but only if the work is not distasteful to him. He may discover after six hours that the unwanted exertions have raised blisters on his hands, and he retires to nurse also his aching muscles. He has had no experience in the field, in the barn, in the chicken run or anywhere else on a farm. Too often the work he does has to be completely done over after his departure. Sometimes a kibbutz member has to be delegated to teach him, watch him, entertain him — all at the expense of the limited manpower. There is no profit or advantage in these itinerant laborers.

DON'T EXPECT hospitality, meals and a warm welcome at any kibbutz in Israel. The members are occupied with their daily tasks which often include long spells of night guard duty on the border. They are not there to entertain visitors. If you are visiting a personal friend in a kibbutz, have consideration for his spare time, and don't abuse his hospitality.

And if you want to relax in kibbutz surroundings without being a nuisance, stay at one of the guest houses as a respectable paying guest. The thrill will be just as great.

7 Air France Tours To Israel Set

Air France, in cooperation with Gateway Tours, has announced a series of seven all-expense tours to Israel.

Two of the tours are specially timed to afford the traveler the pleasure of participating in the customs and pageantry of the Passover season in the Holy Land.

The 32-day tours include visits to Paris, London and Rome. They offer a choice of round trip by air or an air-sea combination. The groups leave New York via Air France 707 Intercontinental jets nonstop to Paris on March 31 and April 24, and continue to Tel Aviv by Air France Caravelle pure jet.

Similar flights will depart on May 26 and June 24. Sailings aboard the French liner Liberte are scheduled for Aug. 6, Sept. 8 and Oct. 11.

New York Rabbi Drives A Cab

NEW YORK (P.O.) — An ordained rabbi is driving a cab here. The yarmalke-clad hacky is 25-year-old Bernard Silber, who, when in the Army, refused to eat non-kosher food and subsequently lost 80 pounds in six weeks.

MIAMI BEACH

ENJOY THE PASSOVER HOLIDAYS AT THE **Coronet HOTEL**

Seder and Passover Services Conducted by **CANTOR SAMUEL VIGODA** and the WALDMAN family

STRICTEST DIETARY SUPERVISION Fully Air-Conditioned Private Beach • Pool • Music Dancing and entertainment

\$12 daily per person double occ., Mar. 15 to Apr. 11 INCLUDES COMPLETE BREAKFAST & DINNER *40 of 200 rooms

New York Off: JU 2-2277 Miami Beach JE 1-0761

ON THE OCEAN 20th TO 21st STS., MIAMI BEACH

Koussevitsky Chelsea Feature For Passover

Cantor Moshe Koussevitsky, whose musical reputation has won international acclaim, will conduct the Passover Sederim for the second consecutive year at the Hotel Chelsea, located on Atlantic City's famous boardwalk. Complementing the liturgical portion of the Seder service will be the glorious 15-voice Friedman Choir of New York under the personal direction of Ben Friedman.

The Hotel Chelsea is under the direct supervision of the Union of Orthodox Jewish Congregations of America and Rabbi Moshe Shapiro.

MIAMI BEACH

Vacation **Magie!** MODIFIED AMERICAN PLAN **Algers**

\$15 daily per person double occ. Mar. 20-Apr. 30 **\$18** thru Mar. 19

INCLUDING TWO SUMPTUOUS MEALS (breakfast and dinner) *50 rooms out of 258

OCEANFRONT 25th to 26th Sts., Miami Beach N.Y. Ph. LO. 4-2512

100% Air Conditioned & Heated **GEFFER'S Marseilles HOTEL**

KOSHER MEALS INCL. **\$9** day per person, dbl. occ. Mar. 15 to April 1 15 of 115 rooms Other rates available

Dietary laws and Sabbath observed Religious Services on premises Salt and Sugar Free Diets Steaks, chops and roasts daily Free 21" TV in every room Free parking and 15 other features

"World Famous" Cantor Konigsberg and his symphonic choir will conduct the Passover Services and Seders. Reserve now. Rates on request.

1741 Collins

Miami Beach, Fla.

N. Y. Off. CL 9-6371

Also open Sundays and Even.

The Air Conditioned **Surfside PLAZA**

HOTEL • POOL • CABANA COLONY

\$8 Daily Per Person Double Occupancy Now to Mar 20

ADD \$3 DAILY PER PERSON FOR 2 COMPLETE MEALS *22 of 124 Rooms

MIAMI BEACH'S GREAT VACATION VALUE

- Private Beach
- Olympic Pool
- Promenade Coffee Shop
- Dining Room
- Cocktail Lounge • Movies
- Planned Entertainment

JACK MENDES Managing Dir.

See Your TRAVEL AGENT or Phone **NEW YORK: PL 7-8692 PHILADELPHIA: LO 3-0348**

ON THE OCEAN AT 25th STREET, MIAMI BEACH

the Completely air-conditioned **Empress**

enjoy "SHOWER OF STARS" in our own night club plus parties, activities, events

Mar. 16-Apr. 20 **\$13** FREE 21" TV in room FREE CHAISES

European Plan Also *100 of 252 rooms INCLUDES MEALS (Breakfast and Dinner)

daily per person, double occ. **\$10** New Thrift Vacation

*NO HIGHER RATE — ALL ROOMS!

Philip Snyder, Mgr. Kowal Ownership New York: PR 1-7880 (Open Sun.) AFL/CIO Hotel

DIRECTLY ON THE OCEAN 43rd to 44th STREETS, MIAMI BEACH

SHORE CLUB miami beach's "SHOWER OF STARS" hotel

\$13 Mar. 20-May 1 daily per pers. dbl. occ. *66 of 226 rooms INCLUDES MEALS

\$11 SHORE CLUB EAST Mar. 20-May 1 daily per person double occ. *18 of 103 rooms Including Meals

See your Travel Agent N.Y. CY 3-4646 (open Sun.) B'KLYN, L.I.: IN 2-6700 (to 10 pm)

ON THE OCEAN AT 19th ST. • Miami Beach

ATLANTIC CITY

The **BREAKERS** THE ARISTOCRAT of KOSHER HOTELS

ATLANTIC CITY on the BOARDWALK

PASSOVER

Breakers proudly presents a great new personality, the renowned **Cantor Munis Balaban** of Buenos Aires, Argentina, assisted by the famous **JOSEPH COHEN CHOIR** of 18 glorious voices.

New Air-Conditioned Synagogue on Lobby Floor Facing the Ocean

- Swimming, spacious indoor heater sea-water pool and health club
- Hot and Cold Sea Water in All Bath Tubs
- Solarium and Sun Decks
- Music, dancing and entertainment
- Cocktail lounge
- Activities... play rooms... counselor service
- Superb cuisine, air-conditioned dining rooms
- Strict dietary laws... under supervision of Rabbi Moshe Shapiro

Floor Show • Stars of Stage & TV

FREE PARKING

FOR RESERVATIONS: Write or phone ATLANTIC CITY 4-0121

TUCSON, ARIZONA

the sun shines bright at the...

Sahara

Make Your Passover Reservations Now!



Take leave and take off for Tucson and the Sahara Enjoy warm days and cool evenings, dancing, riding and golf and other activities. Or just relax in the sun. Superb Kosher cuisine. Write for folder, rates:

Meyer Cohen, Managing Director

P.O. BOX 2151-TUCSON, ARIZONA

CYpress 7-1194

Passover SERVICES CONDUCTED BY CANTOR MOSHE KOUSSEVITZKY



Outstanding symphonic choir of 15 glorious voices conducted by BEN FRIEDMAN

- New Year 'Round Swimming Pool
- New Ice Skating Rink
- Tea Service Afternoons & Evenings
- Free Parking—Delicious Meals
- Newly Decorated Lovely Rooms
- Filtered Sea Water Baths
- Children's Counselors

Phones: Atl. City 4-1251 N.Y. WORTH 6-1157 Phila. MA 7-344 Wash.—dial opt for ENTERPRISE 1-6646

The Only Atlantic City Hotel under the supervision of the and Rabbi Moshe Shapiro

Your hosts, Mal & Pauline Kaye For reservations, call or write

Chelsea

On the boardwalk, Atlantic City

BOOKS

Jewish History In Renaissance Period Related In Poth's New Book

THE JEWS IN THE RENAISSANCE, by Cecil Roth, \$5.00 (Jewish Publication Society).

As a historians' historian and a popular writer as well, few living scholars are the peers of Dr. Roth. And as an outstanding authority on Italian history and Jewry, no other student of the beginnings of modernity — symbolized by the general cultural rebirth in the fifteenth and sixteenth centuries — could have written this volume. In virtually every field of development in that period Jews took part.



Burstein

Never had "the Jews achieved so successful a synthesis between their ancestral Hebraic culture and that of the environment." The "antiquity and continuity" of Italian Jewry accounted for much of this. Sometimes Jews aped the moral lapses of the milieu; many Italian women had un-Jewish names, Immanuel of Rome wrote erotic verses, similar to the prosodic modes of the time and place.

Other Jewish writers displayed Dantesque influences — note particularly Leone Ebreo's "Dialogues of Love" for its Italian form. Jews pioneered in printing, in science, in literature, in the theatre, in art, in almost every manifestation of the cultural revival, including the important matter of translation. All related

in a remarkable and permanently significant work of scholarship.

A LIGHT AMID THE DARKNESS, by Isaac Unterman, \$4.00 (Twayne).

For a ready understanding of ancient and medieval Jewish philosophy, Dr. Unterman's new volume is of vast merit. He not alone presents the thought of his subjects — Philo, Saadia, Ibn Gabirol, Bahyah, Ibn Zaddik, Judah Halevi, Ibn Ezra, Ibn Daud, Rambam, Ramban, Rabbag, Crescas, Abarbanel — but demonstrates their interrelationship and the nexus between these thinkers and the larger world of philosophy.

There are glossaries, biographies, and an unusually complete bibliography. Few scholars have

done as much as Unterman in demonstrating the varieties and importance of Jewish religious and cosmic speculation.

STUDIES IN JEWISH HISTORY, edited by Israel Brodie and Joseph Rabinowitz, \$8.00 (Oxford).

First of London's Jews College's historical series is a memorial volume to the college's late president, edited by the Chief Rabbi and by Buchler's successor. There is an essay on Adolph Buchler by Isadore Epstein, a bibliography of his writings, and a selection of his prodigiously erudite essays on Palestinian history in the early centuries of the common era. Buchler was unmatched in this field. On Roman

imposts, Temple worship, family life, the siege, rabbinical conflicts, sectaries, and halakhah (there are three essays on law in Hebrew), his researches and treatment are a marvel of scholarship. Annotation is complete. Modern Israelis will be intrigued by the account of Jerusalem's abundant water supply during the war. A true monument to one of this century's greatest Jewish scholars.

THE ISRAELI WORKER, by Ferdynand Zweig, \$5.00 (Herzl; Sharon).

The achievements of the new Israeli worker are exhaustively presented in this work.

ABRAHAM BURSTEIN

★ WHAT TO SEE

WHAT'S DOING

COMING EVENTS

Saturday, March 12, 8:40 p. m. **Concert of Israeli singing star Hanna Aharoni**. Presented by Art Dlugoff. Town Hall.

Saturday, March 12, 9 p. m. **Queen Esther Ball** sponsored by the Jewish Museum of the Jewish Theological Seminary. Jewish Museum, 5th ave. and 92nd st.

Wednesday, March 16, 8:15 p. m. **Musica Hebraica Concert**, sponsored by the School of Sacred Music of Hebrew Union College-Jewish Institute of Religion. Stephen Wise Free Synagogue, 40 W. 68th st.

LECTURES and SYMPOSIUMS
Saturday, March 12, 8:30 p. m. **'Der Barditchiver Rebbe'**, lecture by Menashe Unger, Yiddish writer. (Lecture in Yiddish.) Herzl Institute. Public invited.

Sunday, March 13, 8 p. m. **Purim Special: Humor in Israel**, lecture by Pinhas Peli, Israeli editor. Herzl Institute, 515 Park ave. Public invited.

Monday, March 14, 8:30 p. m. **Israel Through Her Artist's Eyes**, lecture by Miriam Schneid. Herzl Institute. Public invited.
Monday, March 14, 8:30 p. m. **Who Is A Jew?** Lecture by Dr. Salo

W. Baron. YM and YWHA, 92nd st. and Lexington ave. Admission \$1.

Monday March 14, 8:30 p. m. **Existentialism and the Question of Immortality**. Lecture by Dr. Eric Gutkind. Master Institute of the United Arts, 310 Riverside dr. Admission \$1.

Tuesday, March 15, 6:15 p. m. **Zionism Today: David Ben-Gurion**, lecture by Dr. Eugene B. Borowitz. 92nd st. "Y." Admission \$1.

Tuesday, March 15, 8:30 p. m. **The Real Issues in the American Jewish Community: Education for What?** Lecture by Dr. Ira Eisenstein. Herzl Institute. Public invited.

Wednesday, March 16, 6:15 p. m. **Decline of Eastern Jewry after the Cossack rebellion**. Lecture by Dr. Meyer Kreger. 92nd st. "Y." Admission \$1.

EXHIBITS

Exhibit: Opening of Otto Ellenbogen art exhibit. A one-man show in oils. Will remain open through March 29, daily, 10 a. m. to 5:30 p. m. Herzl Institute. Public invited.

So Good and so many to choose from
Max's
Under strict Rabbinical Supervision
FRESH FROZEN
• MEAT KESSEL • VEGETARIAN FRANKS
• POTATO PIEROGI • KASNA KNISHES
• CHOPPED LIVER • LIVER KNISHES
• STUFFED CABBAGE • CHOPPED HERRING
• POTATO KNISHES • BORTLES & KASNA
In frozen food cabinets

DAIRY RESTAURANTS

Juniors
KOSHER DAIRY Restaurant
54 Canal St., N.Y.C.
on the lower east side
CLOSED SATURDAYS AND JEWISH HOLIDAYS

Vegetarian & Dairy Restaurant
R. GROSS
1372 B'way, Bet. 37-38 St. N.Y.C. LO 4-0969

Serving Dairy Food Over 32 Years
Steinberg's
DAIRY RESTAURANT

Ratner's
DAIRY RESTAURANT
Complete Catering Facilities
Famous Baked Delicacies
111 2nd Ave. (6 & 7 Sts.) GR 3-7374

This Week In New York

American Jewish Leaders To Meet With Ben-Gurion

Jewish leaders from all across the country will be attending this week the only reception for Israel's 73-year-old Prime Minister, David Ben-Gurion.

The Premier, now on a private visit in America, is scheduled to be at Tuesday evening reception in Hotel Pierre.

The reception is scheduled for 8:30 — after dinner — and attendance is by invitation only.

Heading the invitation list is the Jewish brass from UJA and Israel Bonds Campaign, rabbinical and Zionist leaders, as well as all kinds of personalities who made a record of being staunch supporters of the Jewish state.

THE PRESS will be there to make sure everything that occurs at this unusual reception is adequately covered.

Although no additional public functions were scheduled for Ben-Gurion we would advise the visitor to New York City to check with the Israel Consulate in town for any further appearances.

There might be a rally at Madison Square Garden.

A CUSTOM which dates as far back as the 15th century, will be revived this week at the Jewish Museum of the Jewish Theological Seminary, where a Purim Ball will be held Saturday evening at the museum, Fifth ave. and 92nd st.

Proceeds from the ball, which is the first to be held in New York since 1902, will establish an education and acquisition fund at the museum to provide for circulating exhibits and the purchase of important works of art. Purim commemorates the es-

cape of the Jews of Persia from Haman's plot to exterminate them, through intervention of Mordecai and Queen Esther. A Purim Association of the City of New York organized in 1862 gave lavish balls yearly through 1902, often at the Metropolitan Opera House where as many as 3,000 persons attended. Descendants of the founders of the Purim Association of old will be among those who will attend the March 12 ball.

Also on Saturday evening, at Town Hall, one of the most celebrated Israeli singing stars, Hanna Aharoni, will perform.

AN EVALUATION of Israeli humor, prepared for a special Purim program at the Herzl Institute, will be given by Pinhas Peli on Sunday evening. Peli is the editor of "Panim el Panim" an Israeli weekly picture magazine. Also at the Herzl Institute on Wednesday night, two rabbis will participate in a symposium on the Jewish view regarding birth control, Rabbi David Panitz of Paterson, N. J., and Rabbi Morris Max of Forest Hills, N. Y., will introspect on this heated issue.

PRAY FOR RAIN
JERUSALEM (P.O.) — The Chief Rabbinate proclaimed a nation-wide prayer day as Israel continued to suffer its worst drought in 111 years.

These National Agencies WELCOME Your Visit When In N. Y.

Anti-Defamation League of B.B., 515 Madison Ave., New York 22, N.Y.
Farband Labor Zionist Order, 515 Sixth Ave., New York 11 — YU 9-0300.
Jewish National Fund, 42 East 69th St., New York 21 — TR 9-8300
Kashruth Supervisors Union, 205 W. 14th St. — AL 5-7330
National Community Relations Advisory Council, 55 W. 42d St., New York 36 — LO 9-4350
Union of Orthodox Jewish Congregations of America, 305 Broadway, New York 7 N.Y. — BE 3-2220.

Times Square
HOTEL
Air Conditioning
Television
1000 Fine Rooms from
PHONE: LA 4-6900
43rd St. West of Broadway
NEW YORK CITY

★ Entertainment Directory ★

METROPOLITAN OPERA
Thurs., Mar. 10 at 8 **DER FLIEGENDE HOLLANDER**; Fri., Mar. 11 at 8 **FIDELIO**; Sat., Mar. 12 at 2 **FORZA DEL DESTINO** Sold Out; Sat., Mar. 12 at 8 **LA TRAVIATA**; Tues., Mar. 14 at 8 **SIMON BOCCANEGRA**; Wed., Mar. 16 at 8 **LA TRAVIATA**; Thurs., Mar. 17 at 8 **LA TRAVIATA**.
KNABE PIANO USED EXCLUSIVELY

SAHBRA
THE ONLY STRICTLY KOSHER NITECLUB IN MANHATTAN
Permanent Mashgiach (closed Fri.)
Israel's Great Singing Star
Shoshana Damari
Parties 30 to 300 2 shows nightly 3 Sat.
72d st. bet. B'way & West End ave.
Hotel Westover
TR 3-1276 • EN 2-9600

THEATRE TICKETS ARE AVAILABLE AT
McBRIDES
1493 B'dway. Lackawana 4-3900
Tickets for all events

"A FABULOUS and ENCHANTING PLAY!"
— *ATKINSON, TIMES*
PADDY CHAYEFSKY'S NEW HIT
the tenth man
Directed by **TYRONE GUTHRIE**
Mon. thru Thurs. Evgs. \$6.50, 5.75, 4.80, 3.60.
3.00 Fri. & Sat. Evgs. \$7.50, 6.50, 5.75, 4.80, 3.60, 3.00 Wed. & Sat. Mats. Orch. \$4.80, 4.30, 3.60, 3.00, 2.50 (tax incl.). Encl. self-addressed, stamped env. and suggest 3 alternate dates.
BOOTH THEATRE, 45 St. W. of B'way, N.Y. 36

"A BEAUT" **WALTER KERR**
HERALD-TRIBUNE
fiorello!
the new musical
Directed by **GEORGE ABBOTT**
BROADHURST THEATRE
44th St. W. of B'way. Circle 6-6699
Evgs 8:30 • Mats. Wed. 2 p.m. & Sat. 2:30

"SHRIEKS OF LAUGHTER" **ASTON W. TEL.**
THE THEATRE GUILD and DORE SCHARY present
GERTRUDE BERG **CEDRIC HARDWICKE**
in **"A MAJORITY OF ONE"**
A New Comedy by **LEONARD SPIGELGLASS**
with Michael TOLAN Irene MOORE Mae QUESTEU Mare MARNO Barnard HUGHES Kanna ISHII
Directed by **DORE SCHARY**
Mail Orders Evgs Orch \$6.90; Mezz. \$5.75, 4.80; Balc. \$4.05, 3.60, 2.90. Mats Wed. & Sat. Orch \$4.60; Mezz. \$4.60, 4.05; Balc. \$3.60, 3.00, 2.30.
BARRYMORE THEATRE 47 St. W. of B'way. CI 6-0390

THE WOMEN'S VIEWPOINT

Abe Burstein Turns Out To Be A Sentimental Poet

I WANT you to share a delightful experience with me. Week after week you have read or noticed the book review column edited by our literary critic, Rabbi Abraham Burstein. And because most of the volumes evaluated in his corner are such solemn tomes — histories, biographies, sermons, commentaries of commentaries — one might be excused for getting the impression that the critic himself is serious, sedate, staid, and scholarly.

WHAT A surprise to come across and read through a little volume of poems, "Unpastoral Lyrics" which Rabbi Burstein was moved to compile a couple of decades ago.

What do thoughts of a young man turn to? I'll give you a few samples in a moment but first I must say that I liked the poetry of his youth immensely. Of course unlike Rabbi Burstein I'm

no critic, but I stand my ground nonetheless. Beside which a sample of his work gives us a clearer picture of him as a person than does dozens of his weekly columns.

So sweetly sleeps a tiny child
In all its bundled innocence,
Its countenance yet undefiled
By choler or malevolence—
That he who gazes must remark
Upon the silent, huddle form,
How helpless, utterly and stark,
It lies before life's brewing storm.

But baby opes his dreamy eyes
And feels a pin or hunger pang.
Then loudly wails and shrieks
and cries
In one long infantile harangue.
Uncertain if to stand or flee
That vocal grief which well-
nigh stuns,
We learn too quickly it is we
Who are in truth the helpless ones!

Cross-Section of New York Studies Hebrew on Park Ave.

By R. A. RABINOWICZ

NEW YORK (P-O)—"I'm marrying a Jewish boy, that's why I'm learning Hebrew," said the attractive Armenian. "He doesn't know Hebrew but I'm going to teach him." Both Christine Rubinar and her fiancé come from Lebanon. Now she is one of the handful of non-Jewish students attending the Ulpanim at the Herzl Institute on Park Ave.

"I WANT to go to Israel because it's a new country and I've never seen a country actually in the process of developing. I want to help it grow."

Martha Jones, a Negress from Georgia, explained why she was struggling so strenuously with the strange signs and sounds of the Hebrew alphabet. "I feel I could contribute something. I am positive I can." Martha is a dietitian at the Brooklyn Jewish Hospital but she is ready to try her hand at anything in Israel. And would be happy to live in a kibbutz. "I believe that folks of all faiths have a share in the Promised Land," continued this devout Catholic. "Now I have to save up enough money for my fare. I am determined to make it."

ISRAELI YOUTH has a sense of purpose!" exclaimed Ellen

Geer, an 18-year-old actress with fair Alice in Wonderland hair. "They know where they're going. They know what they're doing." Ellen intends to go to Israel later this year. She has acted at Stratford, Conn. and in off-Broadway productions. She found it "a bit of a rat race. The theater here is so commercialized. I am dying to meet the Israelis. They're real people. Strong people." Didn't the fact that Israel is a predominantly Jewish country deter her? "Not at all! Why should it?"

THERE ARE altogether 10 Ulpanim in progress and over two-hundred Jewish students are enrolled for the graded midday and evening sessions. They range from pony-tailed and crew-cut teenagers to grey-haired grandmothers and grandfathers who can be heard confessing guiltily to one another that they haven't done their homework. They include actresses, advertising executives, lawyers, Jewish Agency stenographers, a Reform Temple official, housewives from the Bronx and a young man writing a biography of Herzl. Some of the girls wear yarmulkas. Some of the girls wear pedal pushers.

Jewish Pitcher Headed For Big League Stardom.

By LEONARD LEADER

LOS ANGELES (P-O) — Before many months a new Jewish pitcher will be "knocking on the big league baseball doors" according to Rod Dedeaux, University of Southern California baseball coach. Dedeaux's SC team has been the incubator of dozens of the top diamond stars.

The coach said Bruce Gardner, grandson of a Boyle Heights rabbi is "not too far from being ready right now." He pointed to Gardner's pitching record of holding eight AAA teams to hitless games.

A left-hander, Gardner comes from the same Fairfax high in Hollywood that produced Larry Sherry, the Jewish lad who played a major role in bringing the 1959 World Series championship to the L. A. Dodgers.

Gardner, a smiling 21-year-old Physical Education major at USC, told this reporter:



BRUCE GARDNER

"At nine I decided to be a baseball player," he said, "and I've never given up since."

Dad Misses Son's Bar Mitzva

CHICAGO (P-O) — Arthur Adler did not attend his son's bar mitzva.

On evening about a month ago the night club owner went to keep a dinner date with his wife. He never kept the date and hasn't been heard of since.

Efforts to locate him have been unsuccessful.

Last week his wife hoped he would return for his son Michael's bar mitzva.

It was to have been a big affair with perhaps 500 guests. Because of what happened it was only a single religious rite.

His wife said that if he were alive and not a victim of amnesia, he would surely have returned for the occasion.

After he failed to show up Mrs. Adler told The POST and OPINION, "Now I realize that it's real, he wouldn't have missed it for anything." (Mrs. Adler was referring to the possibility that her husband was kidnapped or murdered.)

"I will never give up hope for his safe return," she said.



CAMP BELLE AIRE

on top of the Cumberland Mountains of Tennessee
For Boys and Girls 6 to 17 years of age
8 week or 4 week periods
Sunshiny day—Cool pleasant nights
300 Acres of Timbered Park Land
Completely Surrounding Private,
97-Acre Spring-fed Lake
Swimming, Surt Board, Water Skiing, Fencing, Archery, Tennis, Canoeing, Baseball, Trampoline, Volleyball, Ballroom Dancing, Aesthetic Dancing, Folk Dancing, Art, Arts & Crafts, Ceramics, Photography, Dramatics, Rifle, Badminton, Horseback Riding, Charn School, Football, Basketball, Ping Pong, Nature Lore, Trips Out, Fishing, Golf, Woodcraft, Rodeo.

UP-TO-DATE, MODERN CAMP FACILITIES
DIETARY LAWS OBSERVED

Please write to
BEA and REUBEN KOMISAR — Owners and Directors

CAMP BELLE AIRE

2223 Woodmont Boulevard, Nashville 12, Tennessee
for the 1960 Brochure

or contact these local representatives:

Louisville, Ky.—Mr. Howard Lerner, 2307 Wrocklage, GL 1-3099
Indianapolis, Ind.—Mrs. Herbert Larman, 100 Wellington Rd., CL 5-7486
Cincinnati, O.—Dr. and Mrs. Moses Zalesky, 1622 Elizabeth Pl., ME 1-1195
St. Louis, Mo.—Mrs. David H. Jackoway, 6900 Amherst Ave., PA 5-4704
Atlanta, Ga.—Mrs. Harry Robbin, 705 Park Drive, N.E., TR 2-4087
Coral Gables, Fla.—Mrs. Josh Kligerman, 6622 Tarrega St., MO. 1-0755
Miss Marsha Corenblum, 636 Blue Road, MO. 7-6058
Miami, Fla.—Mrs. John Metlika, 3140 SW 5th St., HI 3-3751
Mrs. B. Tytell, 1310 S.W. 20th St., FR 1-4598



PURIM TIME
and all the time



The most cherished whisky
in Jewish life!

More people buy and enjoy the
superior quality of Seagram's V.O.
than any other imported whisky.

CANADIAN WHISKY • A BLEND OF RARE SELECTED WHISKIES
THIS WHISKY IS SIX YEARS OLD • 86.8 PROOF



KNOWN BY THE COMPANY
IT KEEPS

Seagram's V.O.

IMPORTED CANADIAN WHISKY

Synagogue & School management

ADMINISTRATION • EQUIPMENT • SUPPLIES • GIFT SHOPS

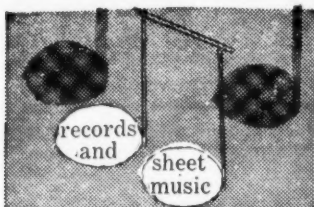
For the traveler

The Holy Scriptures

According to the Masoretic Text
Zipper binding, pocket size—\$5.00
Available from your local book-
seller or direct from the publisher

**The JEWISH PUBLICATION
SOCIETY of AMERICA**

222 N 15th St., Philadelphia 2, Pa.



for congregation and home

METRO MUSIC
54 2nd Ave., N.Y.C. 3

Write for new catalogue.

STAINED GLASS
•
MOSAIC INTERIORS

JEAN-JACQUES DUVAL

58 West 15th Street, New York 11, N. Y.
Tel. YUkon 9-1247

ARKS

Made
to
order

also:
BIMAS

MENORAS

LECTERNS

SEATING

original designs

NEW-MARK

MANUFACTURING CO.

266 Water St. NYC 38

WO 4-2180

Dayan Unconcerned About Arab Threat

CHICAGO (P.O.) — Israel and the Arabs are learning to live with each other despite the recent rash of border skirmishes, Moshe Dayan said here.

He did not seem too concerned with Arab military strength.

ATT ORGANIZATIONS JACOB KONIGSBERG

"One of the greatest Cantors of all times." "Powerful! Persuasive! A tenor of rare quality" — New York Times.

For information re: Coast to coast app. schedule write

Jewish Concert Bureau
1350 N. Highland Hollywood 6-1331
Hollywood 28, Calif.

ETERNAL LIGHTS

MENORAHS

EMBROIDERIES

Fine, Modern, Complete
Selection of Synagogue
and School Supplies
Brochure Available

J. LEVINE CO.
73 Norfolk St. New York 2
OR 4-1067

BULLETINS

Are A Major Factor
in Synagogue Growth
We Can Save You Money

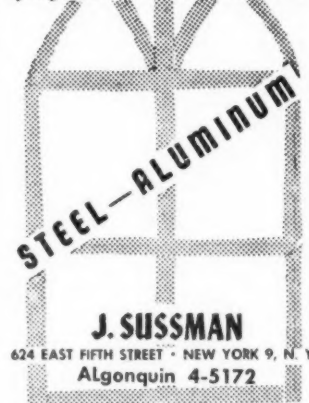
Distance
Is No Problem

Write for Brochure

**GERTZ
BROTHERS**

159 W. 25 St. N. Y., N. Y. OR 5-1870

custom made windows for
synagogues • chapel • memorials



J. SUSSMAN

624 EAST FIFTH STREET - NEW YORK 9, N. Y.

Algonquin 4-5172

MAY WE HELP YOU?

You can obtain free information on products and services advertised or featured in recent issues of the Synagogue and School Management section. Circle appropriate coded numbers on the coupon below.

Building & Maintenance

1. Granite, Israeli
2. Interior Redecorating
3. Lighting Fixtures
4. Limestone, Israeli
5. Lumber, Israeli
6. Marble, Israeli
7. Mosaics
8. Prefabricated Succahs
9. Sanctuary Windows

Equipment

12. Bulletin Boards
13. Bulletin Board Inserts
14. Carved Art
15. Clocks, Electric
16. Duplicating Machines
17. Filing Systems
18. Folding Chairs
19. Folding Tables
20. Folding Walls
21. Stage Equipment
22. Stained Glass
23. Talis Stands

Finances & Fund-Raising

26. Award Plaques
27. Daily Yahrzeit Tablets
28. Fund-Raising Aids
29. Fund-Raising Counsel
30. Gift Shop Merchandise
31. Golden Scroll of Remembrance
32. Greeting Cards
33. Insurance for Rabbis and Cantors
34. "Trends in Financing", Reprint
35. Yahrzeit Tablets

Furnishings

39. Ark Curtains
40. Arks
41. Art and Paintings
42. Bimas
43. Carpeting

44. LECTERNS
45. Pew Cushions
46. Pulpit Chairs
47. Seating, Classroom
48. Seating, Sanctuary

Publicity & Programming

52. Bulletins, Weekly
53. Bulletins, Monthly
54. Entertainers
55. Filmstrips
56. Lecturers
57. Recorders (Halls)

Religious Articles

59. Atarahs
60. Bibles
61. Breast Plates
62. Choir Robes
63. Clergy Car Plates
64. Clergy Gowns

65. Crowns
66. Eternal Lights
67. Form-Fitting Talesim
68. Kiddush Cups
69. Library Books (English)
70. Library Books (Hebrew)
71. Menoras
72. Page Recorders
73. Phonograph Records
74. Prayer Books
75. Rimmonim
76. Sheet Music
77. Shofars
78. Skull Caps
79. Talesim
80. Talmuds
81. Textbooks
82. Torah Bands
83. Torah Mantles
84. Torahs
85. Yahrzeit Lights
86. Library Newspapers and Magazines

Clip & Mail

3/11/60

SERVICE DEPARTMENT
National Jewish POST and OPINION
84 Fifth Ave., New York 11, N. Y.

Coupon B.

Please send me information on the numbers circled.

I understand there is no charge or obligation.

1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30	31	32	33	34	35	36	37	38	39
40	41	42	43	44	45	46	47	48	49	50	51	52
53	54	55	56	57	58	59	60	61	62	63	64	65
66	67	68	69	70	71	72	73	74	75	76	77	78
79	80	81	82	83	84	85	86	87	88	89	90	91
92	93	94	95	96	97	98	99	100				

Your Name (print clearly) _____

Institution _____

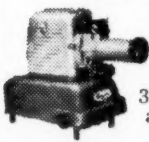
Position _____

Street _____

City _____

Zone _____ State _____

Over 100,000 Schools
Use **VIEWLEX**
Projectors



**Viewlex
V-25-P**

Combination
35mm Film Strip
and 2"x2" Slide
Projectors

Easier to Teach with...
Easier to Learn with...

Images so brilliant—even with lights on—They literally make students LOOK and LEARN! Operation is so automatic—in threading, film take up and "pop-up" ejector lamp changing—that teaching and learning go on without interruption.

Write for Free Catalog of all models.

Viewlex 35-38 Queens Blvd.
L. I. I. N. Y.

YOUR GIFT SHOP
is incomplete without
Zahavy items

Write for
Catalogue

Zahavy Creations

Mrs. Goldie Goldberger
1753 Brookhaven Ave., Far Rockaway, N. Y.
FA 7-8675

PREPARE NOW FOR PASSOVER

Complete Stock Available

MATZOH COVERS PASSOVER RECORDS
HAGADAHs KIDDUSH CUPS
SEDER TRAYS SEDER TABLE ITEMS
ISRAELI IMPORTED GIFTS PASSOVER BOOKS AND GIFTS
ALL JEWISH EDUCATIONAL MATERIAL

Free circular promptly sent upon request.

WHOLESALE and RETAIL

Orders filled immediately.

KIEFFER'S Jewish Mail Order House
3546 W. Lawrence Ave., Chicago 25, Ill.
IN 3-4455 and IN 3-4545

★ כבוד אהרן ד' אליו מלך העולם אמן

Have you looked
at your Talis recently?

"Torn! Dirty!"

Change to a new

ZION TALIS

ZION TALIS
40 ELDRIDGE ST. NYC WA 5-8558



Synagogue & School management



ADMINISTRATION • EQUIPMENT • SUPPLIES • GIFT SHOPS

Clip & Mail

SERVICE DEPARTMENT—Coupon A
National Jewish POST and OPINION
84 Fifth Ave., New York 11, N. Y.

Please send me information, catalogues or samples offered
in this issue (circle appropriate coded numbers):

234 246 248

Your name (print clearly) _____

Institution _____

Position _____

Street _____

City _____ Zone _____ State _____

Keep Your Eyes Open When Building

Building committee members who encounter difficulties with builders and end up with a structure minus such vital installations as sufficient doors between kitchen and catering hall, need not think these afflictions are limited to synagogues.

The "Wall Street Journal" recently reported a squabble over the new Giant's baseball stadium, sponsored by both the City of San Francisco and the well-known Bank of America, that will chuckle veteran synagogue "balabim."

On the assumption that the builder would use common sense and would add essential features without being told, the Giants didn't specify a waterproof roof over the grandstand — and so it leaks like a sieve. He was not

specifically told to number seats and exits, and so they're not marked. The playing field is ready but since the sketches did not specify fire-fighting equipment they weren't installed and now the fire marshal is withholding its sanction.

To top everything, the original estimate was \$5 million but it's actually going to cost over \$10 million.

The lesson for all concerned with new structures, the "Wall Street Journal" observes, is not to count on a building contractor to add items "merely because they're essential."



NEW DESIGNS Ceremonial Art

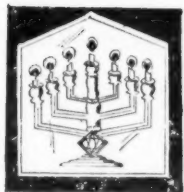
- torah ornaments
- eternal lights
- megila cases
- menorahs
- kiddush cups

Moriah Artcraft Inc.

1164 AVE. OF THE AMERICAS
NEW YORK 36, N. Y.

CI 5-1317

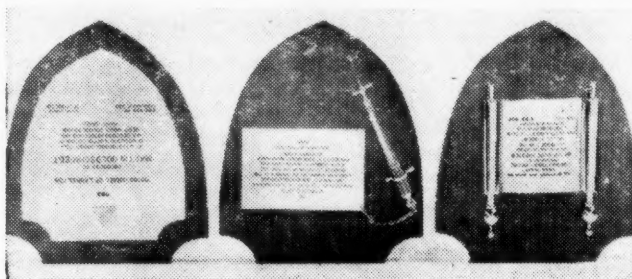
For
BEAUTY
and
Successful Fund-Raising
**CARVED GLASS
WINDOWS**



LEWIN CARVED ARTS CO.
148 Forsyth Street, N. Y. 2, N. Y.
SPring 7-2676

Your library can now obtain
The JERUSALEM POST WEEKLY
air-mail for only 30c a copy

OTHER ISRAELI NEWSPAPERS AVAILABLE
B. Kagan 321 W. 94th St. N. Y. C. 25



Award Plaques

A new line of award plaques for congregations and organizations is now available. For more information, circle 246 on Service Department Coupon A.

CLARK'S "Unitype"

ESTABLISHED 1914
The name "Unitype" has for 40 years stood for exclusive perfection and long faithful service.

OUTDOOR BULLETIN BOARDS



A wide selection of 48 sizes and models offered in beautiful bronze copper or oak. Lighted or unlighted. Complete boards from \$90. and up.
Also copy boards only and letters to 5" high. Fully descriptive 24-page catalog on request.

W. L. CLARK COMPANY, Inc.

Manufacturers of "Unitype" Products
52 Lafayette St. New York 13, N. Y.

BRONZE TABLETS MEMORIAL TABLETS NAME PLATES

Presentation Plaques
Seals Numbers and Plates

TESTIMONIALS
TEN COMMANDMENTS
FOR ARK

Cast Bronze or Wood or Formica
Kestenbaum & Co.
41 Delancey St. • N.Y.C. 2

Successful Fund Raising BRONZE PLAQUES



DESIGN Y-925

Get continuous income from YAHREIT TABLETS

Depend on this method which has proven so successful for many Jewish institutions in large and small communities everywhere.

Honor your members for helpful and distinguished service with bronze testimonial and award plaques. U. S. Bronze Plaques in many designs and styles will please you, and so will the modest cost of these impressive tributes. Send today for complete information and catalog.

"Bronze Tablet Headquarters"



DESIGN R-109

UNITED STATES BRONZE SIGN CO., Inc. 101 West 31st Street
Dept. 3F New York 1, N. Y.

HEADQUARTERS FOR . . .

PASSOVER SUPPLIES

- Israeli Trays • Wine Bottles • Haggadas
- Matzo Covers • Kiddush Cups

Send your orders to the Midwest's largest dealer in religious items. Orders filled same day received

One Source For All Your Needs!

For The

- Synagogue • Home • Library

Everything — Yes, Everything — Of Jewish Interest

ROSENBLUM'S

HEBREW BOOK STORE

3443 W. Lawrence Ave. Chicago 25, Ill. IRving 8-2278

ARABS HIT B-G VISIT

WASHINGTON (P.O.) — Ten Arab Embassies warned Secretary of State Herter Ben-Gurion's visit to the United States "is likely to create consequences detrimental to Arab-American relations."



Beautiful Passover Haggadah

Enthusiastically acclaimed and used all over the country last year when first published. Compiled and edited by Rabbi Morris Silverman and artistically illustrated in color by Ezekiel Schloss.

- Hebrew and English in parallel columns
- New Translation
- Traditional and Modern

Explanatory Notes Interpolated in the Text Arranged for Responsive Reading

Designed for Home, Public Seder, and Class Room Study. A work of art to be cherished the whole year.

Only \$1.00 each.

Deluxe cloth bound edition, \$2.75

Order Now from us or from your local book store

Prayer Book Press

Hartford, Conn.

**Prayer Book Press,
Publishers**

410 Asylum Street
Hartford, Conn.

Enclosed please find check covering cost of _____ copies of "Haggadah."

Name _____

Address _____

City and State _____



YOUR GUARANTEE OF PERFECT WORKMANSHIP

the tag that means the "Best in Giftware" from Israel

THE GUILD
OF ISRAELI
CRAFTSMAN



Synagogue & School management



ADMINISTRATION • EQUIPMENT • SUPPLIES • GIFT SHOPS

Book Lists Wage Scales For Hebrew Teachers

A Hebrew teacher in Buffalo earns between \$2,500 and \$3,400 for an eight-hour week and as

much as \$6,500 for a 20-hour week.

A full-time teacher in Cleveland with a temporary license and four years' experience receives \$2,950, while a teacher with a permanent license and 12 years' experience is paid \$4,850.

These salary figures and those of 10 other communities are published in a 10-page mimeographed report issued by the American Association for Jewish Education. Wage scales and work requirements in Boston, Chicago, Columbus (Ohio), Detroit, Los An-

geles, Miami, Minneapolis, New Haven, Rochester and St. Louis as well as Buffalo and Cleveland are given in great detail.

The booklet is useful as a guide to salary scales in your community and is available to teachers, principals, rabbis, school board members and PTA officers.

For your free copy, circle 248 on Service Department Coupon A.

Boston University Sees Arab-Israeli Fight

BOSTON (P-O) — The Boston University campus newspaper became a forum for red-hot shafts hurled at each other by Arab and Israeli students at the school.

The hostilities subsided after a mediating "Cease Fire" editorial in the paper, which rapped both sides for using extremist language.

Bonn May Give Nazis Heave-Ho

BONN (P-O) — Foreign Minister Von Brentano said the future in government service of several leading German officials has become "questionable" as a result of "new incriminating evidence concerning Nazi affiliations."



...YOU can have that new building!

Fund-raising is our business. And we can raise more funds for you and at less cost than if you do it yourself! For a free consultation call or wire today. No obligation of course.



Samuel, Kronengold, Iles and Gluck
ma 4-5000
St. George Hotel • Brooklyn N.Y.

UNIVERSAL CHURCH BULLETIN BOARDS
Solid bronze and stainless steel cases • Finest quality and workmanship • Interchangeable letters • Completely weatherproof
Write for FREE catalogues today to...
UNIVERSAL BULLETIN BOARD CO.
916-920 B'way New York 10, N.Y.



An Important Message for Young Men

Imagine each day opening as a door would open, showing an inner room to the eye, the ear and the heart... and beyond, still another doorway... the doorway to tomorrow. Behind these doors lies your life... your wife, children and all that will ever come to you... and all that you will ever leave behind.

Today is the time to prepare for your tomorrow's needs. A Ministers Life "Young Men's" policy gives you the insurance you want and need with costs scaled to your income. Unusually low rates through the first years are balanced by a slight increase as your income and ability to pay grows. For instance, a man of 25 can start a \$5,000 policy for less than \$10 a quarter-year through the first four years. He has full policy protection beginning at once. And, after 45 years, if he wishes to retire, accumulation of dividends will have increased his policy's cash value to 185% of the total he has paid. Write immediately for complete information.

This policy is designed to meet the needs of and is available only to rabbis, cantors and rabbinical students.

Ministers Life
AND CASUALTY UNION
3100 Ministers Life Bldg.
Minneapolis 16, Minn.
In Canada: 30 Bloor Street W.
Toronto 5, Ontario

Please send "Young Men's" policy information to:

Name _____
Address _____
Birth Date _____ Denom. _____
Student ☐ Rabbi ☐ Other ☐

Antiques
Torah pointers • Pictures
Kiddush Cups • Menorahs
Spice Boxes • Megilas
A. BELINSKY
873 2nd Ave., N.Y.C. 17

DOES YOUR GROUP NEED MORE FUNDS?

TREISSER has introduced a fresh but simple approach to fund-raising. You can use the summer months to plan your 1966-1967 campaign. We will send you FREE a complete kit upon request.

TREISSER TOURS
10 W. 47th St., N.Y.C.

Your Standard of Excellence since 1912

PULPIT ROBES

To be sure of your best appearance and long-lasting pleasure, insist on our hand-sewn, custom-tailored robes.



ROBES FOR YOUR CHOIR, TOO

Write for catalog

BENTLEY & SIMON
7 West 36 St. New York 18, N.Y.

Bloch PUBLISHING CO.

For Over A Century
America's Headquarters for
JUDAICA and HEBRAICA
the World Over!

Send for Catalogues
and Book Bulletins

31 W. 31st St., N.Y.C. 1, N.Y.
Telephone LOngacre 4-2040

How to-

- ★ RAISE MONEY FOR YOUR SYNAGOGUE
- ★ INCREASE YOUR MEMBERSHIP
- ★ REDUCE YOUR PRINTING COSTS
- ★ ELIMINATE TIME-WASTING MAILING PROCEDURES
- ★ MAKE YOUR PUBLIC-RELATIONS PROGRAM EFFECTIVE
- ★ ENHANCE YOUR VARIED SYNAGOGUE ACTIVITIES
- ★ COORDINATE ALL YOUR FUNCTIONS AND EVENTS



GERTZ BROS.

159-63 WEST 25TH STREET

OREGON 5-1070 NEW YORK 1, N.Y.

Brochure Helps Synagogue Growth

A bulletin can play a major role in synagogue growth. And specific testimonials of such growth are presented in an illustrated 20-page brochure issued by Gertz Bros. For your free copy of this brochure, circle 234 on Service Department Coupon A.

THE MODEL SEDER by Rabbi Harry Nelson & Harry Mallin

A popular, concise Haggadah for use in Hebrew and religious schools at the pre-Passover assembly and for classroom study. All basic Hebrew sections are included together with meaningful introductions which serve as explanations to each section. Now in its fourth printing. Illustrated with photographs.

Single copies .50
Quantity price .40

JONATHAN DAVID CO.

85 Division St., New York 2, N.Y.

M. Kupterstok

Fine Hand Engraving
In English, Hebrew, Yiddish, etc. On Jewelry, Religious Articles, Trophies, Hand Lettered Bar Mitzvah, Wedding, Hebrew Invitations, Diplomas, Books, Addressing Envelopes, Maxxarian Style

5 S. Wabash—DE 2-3697—Chicago

ARK CURTAINS & MANTLES

Write for FREE Catalogue

MIRIAM ART EMBROIDERY CO.
79 Norfolk St. • New York 2, N.Y.

Largest Selection!
JUDAICA and HEBRAICA
Philipp Feldheim
The House of the Jewish Book
96 E. B'way, New York 2, N.Y.

Bronze Yahrzeit Memorial Tablets
NAME PLATES
PLAQUES
DONOR TABLETS
Architectural Bronze and Aluminum Corp.
1638 W. Oakton Skokie, Ill. Dept. A

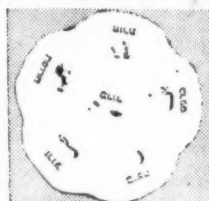
Kfar Kassim Border Cop Released From Prison

HAIFA (P-O) — Gavriel Dehan, the Israel border police commander, sentenced to 15 years for his "crime" in the Kfar Kassim tragedy in 1956 was released. He had served 3½ years for good behavior after President Ben-Zvi commuted his sentence.

He told reporters after leaving Tel Mond prison: "No man in Israel regrets what happened in Kfar Kassim more than I."

PASSOVER TRAYS

Designers & Mfrs. Jewish Art objects



BEN ARI ARTS, LTD.

11 Avenue "A" — N.Y.C. OR 7-4730
Catalog on request

HERTZ CHUMASH (1 Volume \$6.00)

(Special Discounts for Dealers and Congregations)

WE IMPORT ALL SONCINO PUBLICATIONS

FREE CATALOGUE

JEWISH BOOK STORE
825 Kennedy NW., Wash. 11, D.C.

"UNIVERSAL" "JEWISH HISTORY"

(Vol. 1 Ancient Jewish History) by Rabbi Dr. Ph. Biberfeld
A "must" for every thinking Jew
Rabbi Dr. Leo Jung writes:
"The work is of great significance. He has assembled vital information, and presented it carefully, and convincingly. This book will be an eye-opener."
cloth bound \$2.75
Traditional Educational Association
33 W. 42nd St., New York 36, N.Y.

The Cracker of 1000-and-1 uses



KOSHER and PARVE!

CROYDEN HOUSE
CHOW MEIN DINNER



New Strictly Kosher Complete Croyden House Chow Mein Dinner at Leading Food Stores Blue Ribbon Foods Suffern, N. Y.

Now formula



KOSHER-PARVE



KOSHER
Made under strict Rabbinical Supervision

CROYDEN HOUSE
CHOW MEIN DINNER



New Strictly Kosher Complete Croyden House Chow Mein Dinner at Leading Food Stores Blue Ribbon Foods Suffern, N. Y.

LOOK! here's your KOSHER SHOPPING GUIDE!

WHAT FOODS THESE MORSELS BE

NUCLEAR AGE BRINGS NEW WAYS OF PURIM COOKING

By SARAH LIEBER

Of course, the traditional Hamantaschen are filled with a mixture of poppyseed and honey, otherwise known as prune butter or lekvar, often with chopped nuts added. But there are many other delicious fillings which you may use when you do today's Purim baking. In my grandmother's house the traditional three-corner Purim Hamantaschen were always made of yeast dough. My mother often employed a favorite sugar cookie recipe for the dough.

I, myself, like to use a rich pie pastry, or merberteig. Some of my balabosta friends specialize in a frozen cream cheese and butter pastry. So you see, you may use whichever your family enjoys most. Or the one in which you personally excel. A combination of many varieties as to fillings pastries, and size makes an attractive Shalach Monos plate. Below are some of the fillings I promised. I hope you enjoy baking the Hamantaschen as much as the family and friends will enjoy eating them.

MOHN AND HONEY FILLING

2 cups poppyseeds
1 cup milk or water
1/2 cup honey
1/4 cup sugar
pinch of salt
2 eggs

Grind or pound poppyseeds un-

less you get the small variety. (Some stores which specialize in herbs and seeds of various kinds will grind the poppyseeds for you.) Scald and drain thoroughly. Combine with all other ingredients except the eggs. Cook in top of double boiler over hot water, or over low flame, stirring constantly to prevent scorching. Cook until thick. Cool. Beat the eggs and stir in. If the mixture is too thin after the eggs are added, cook very slowly until thickened. Cool before using as filling.

PRUNE BUTTER

2 cups thick prune butter, either homemade or commercial
4 tbsps. fine cake or bread crumbs (about)
1/2 cup ground blanched almonds
pinch of salt
1 tbsps. grated orange rind

Mix thoroughly. If the mixture is thin, add more crumbs. Use as filling.

DRIED FRUIT FILLING

1 lb. prunes, pitted
1/4 lb. dried apricots
1/4 lb. white raisins
1/4 lb. pitted dates
1 orange, washed, but not peeled, quartered with seeds removed
1/4 cup brown sugar
1/2 cup chopped walnuts
1/4 cup fine bread or cracker crumbs

Put all the fruits through the food chopper using medium blade. Add all remaining ingredients. Taste and add more sugar if desired. Use as filling.

RAISIN AND APPLE FILLING

4 cups chopped tart apples
1 1/2 cups chopped nuts
1/2 cup fine bread or cracker crumbs
1 tsp. cinnamon
2 tbsps. grated lemon rind
2 tbsps. lemon juice

Blend all ingredients together. Taste and add sugar if desired. Use as filling.

SOUR CHERRY FILLING

2 cans tart red cherries, water packed (4 cups) drained thoroughly
1 cup sugar
1 1/2 cups finely ground blanched almonds
1/2 cup cake or bread crumbs

Sprinkle the sugar over the cherries and let stand while chopping nuts. Add nuts and crumbs, and blend well. Use as filling.

2 1/2 cups canned crushed pineapple, well drained
1/2 cup fine bread or cake crumbs
1 cup cherry preserves

Blend thoroughly. Add more crumbs if needed. Use as filling.

PURIM POPPYSEED PIE

1 cup poppyseed
1 cup milk
1 cup sugar
1/2 cup honey
dash of salt
1 tsp. grated lemon rind
3 tbsps. lemon juice
4 tart apples, grated
1 baked pie shell, cooled

Combine filling ingredients and cook over lowest heat, or in top of a double boiler over hot water. Stir constantly until thick, about 15 minutes. If desired add a half cup of white raisins. Blend thoroughly. Cool. Turn into baked pie shell. Garnish with walnut halves or whipped cream.


HONEY PIE

4 eggs, separated
3/4 cup dark honey
1/2 cup dark sugar, packed
1 tsp. nutmeg
1 recipe pie pastry

Beat the egg yolks and honey together until light and foamy. Add sugar and nutmeg and continue beating until thick. Beat whites until moist peaks are formed. Fold into mixture. Turn into pie shell. Bake one hour at 350 degrees or until set. Let cool.

"WINE" approved for Kiddush

Non Alcoholic No sugar added. The answer to those who cannot drink wine



LIPSHUTZ also Kosher Wines
112 Livingston St., N. Y. C., N. Y.

PENN

FRESH FROZEN POULTRY

Ready for the Pot

at your
SUPERMARKET and GROCER

Now Available In

- HILLMAN'S
- BOBACK
- WALDBAUM'S
- NATIONAL TEA CO.
- EAGLE STORES
- STOP AND SHOP
- FOOD FAIR

Deliveries to all parts of U. S. for caterers and bulk (co-op buying for isolated small Jewish communities) orders

Write:

Penn Kosher Poultry corp.
2244 Murray Ave
Pittsburgh, Pa.



A steaming cup of rich, delicious Instant Chase & Sanborn...

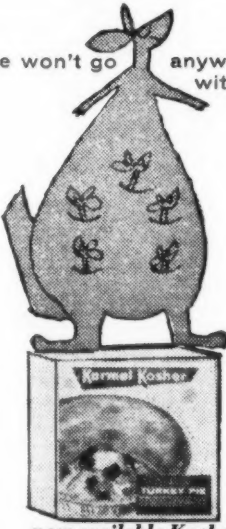
Best part of the meal!

Nothing tastes so good as a cup of delicious, deep-flavored Instant Chase & Sanborn coffee! Made with the pick of eight great Latin American coffees—perfectly balanced to give you the freshest, fullest coffee flavor. Make Instant Chase & Sanborn the new way—by the potful. Enjoy cup after cup of this wonderful coffee!



Kosher for every occasion

we won't go anywhere without



now available Kosher

Chicken Pie Tzimmes
Beef Pie Potato Pudding
Stuffed Cabbage Chick. Rice Cass.
Can't Find—Write Us 1 Craft St., Inwood, L. I., N. Y.

Strictly Kosher Restaurants

SEGAL'S
Kosher Restaurant
(Formerly Tel Aviv)
76 W. Lake St., Chicago
Small party catering for meetings and special events from 10 to 150.
CALL SOL SEGAL—DE. 2-5152

For Delicious Strictly Kosher Food in Los Angeles
Eat At
HARTMAN'S
KOSHER RESTAURANT
627 S. Fairfax — WE. 3-9762



FOR THE FINEST
OF KOSHER
DELICATESSEN
MEATS

48 Meat Food Products. Give Your Store Added Prestige and Sales!

SINAI KOSHER STAR CORP.
3351-59 SOUTH HALSTED ST.
CHICAGO 8, ILL.



Israel Government Shoves Jewish Agency Aside In Trying to Attract Private Investment

By M. Z. FRANK

Israel is now entering — or has entered — on a period in her economic upbuilding in which the greatest emphasis is placed on private investments, especially from abroad, and more especially from Jewish private capital in the United States. The writer is not an economist, but then a lot of other people, including some Zionist leaders, have discussed



Frank

the subject with partisan heat without offering much light drawn from economic facts or economic science. My qualifications for discussing the subject is that I know something about Israel, American Jews and human nature generally.

In July, 1948, Emanuel Neumann proposed a plan for the World Zionist Organization which, if carried out, would have insured the control of all funds for Israel by the Silver-Neumann group. In February, 1949, Silver and Neumann resigned from the Jewish Agency, after Ben-Gurion's friends in America succeeded in wresting the control of the UJA from the hands of the Silver-Neumann group and, incidentally, the Zionist Organization.

EVEN SINCE then, Goldmann, who helped to oust Silver and Neumann, has been vainly trying, by all sorts of gimmicks, to gain control of the UJA funds. In the summer of 1951, when

Ben-Gurion first launched the Israel Bonds, he introduced a new approach. Money from the Diaspora Jews handed over directly to the Government of Israel, without the Jewish Agency, the World Zionist Organization or any other channel which might someday presume to ask for control. Neither Goldmann nor Neumann have been very happy about the bonds. Neumann predicted it would fail. Later, when the thing became established, after Montor resigned, Neumann mobilized his friends in the General Zionist party in Israel in order to gain control over the bonds machinery, but failed.

Silver displayed the greatest measure of graciousness in this matter when he accepted the chairmanship of the board of directors of the bonds. But that is partly because Silver, in his heart, never believed in the need for a sovereign Zionist Organization after the State of Israel had been established. (At least, that is what I gather from several private conversations I had with him between 1946 and 1949.)

AS LONG as the Government of Israel did not pay too much attention to private investments, the Jewish Agency tried — unsuccessfully, to be sure — to handle them. Now that the government has begun to worry about investments in a serious way, it is persistently shoving the agency aside and is handling

the matter itself. Investors, naturally, prefer to deal with a government which is in a position to discuss conditions and offer terms, than with an office of the Jewish Agency, which, at best, can publish a pamphlet and offer its services to mediate.

But a private investor cannot be shoved aside. If the government of Israel wants his investments, it will have to offer him terms acceptable to him and let him run his own business in Israel. Otherwise he won't play. He won't join the ZOA, he won't fight for the Jewish Agency, but he won't invest either. If his investments are wanted — and they are being wanted more and more, as other sources are drying up — some limited control, in substance, if not in name, will have to be given the investors over the Israel economy.

INTERFERENCE by investors — unorganized, to be sure — is coming in. In some way, the Israel Government is now doing what Neumann always wanted it to do, but it is doing it in its own time, on its own terms: the Government of Israel is trying to attract private investments and is giving the investors a certain measure of control over their own projects and, indirectly, over the economic policies of the State of Israel. As a matter of fact, the revolution effected last year by the Histadrut, when it broke up the giant Solel Boneh concern into three component parts, was motivated to some extent by the desire to leave more room for private investments.

Those in the Histadrut, who felt that all important investments for the further development of the country should be done by Labor or the Government and only a small portion should be left to private initiative, lost out. Now the Government is energetically looking around for investors all over the globe and especially in the United States.

THE NEEDS of the State are paramount, but the motive of private profit has to be respected — or there won't be any investments. Also, the right of a businessman to shape his own business policy without too much interference from the Government has to be respected — or he'll get disgusted and quit, as so many have in the past few years.

Experience has also taught the Israeli economic planners that now and then a plain businessman, prompted by the profit motive, may have an idea they never thought of which is good for the country's economy. In other words, the experience, the know-how, the business contacts, of the American investors may be as much of an asset to the country's development as the actual dollars he invests.

All that is gradually changing the climate of economic thinking in Israel's ruling circles. The new approach has already gotten hold of the leaders on the cabinet level and some of their immediate assistants, but there is still resistance on the lower levels. And, apart from resistance to new ideas, also resistance to efficiency.

On the whole, offices in Israel are still inefficiently run, and American investors have an important role ahead of them in introducing better efficiency.

AALEPH
Quality
SMOKED LOX
CHICAGO SMOKED FISH CO. CHICAGO, ILL.

Strictly delicious!



Strictly Kosher!

Mmmmmmeichell! Each and every bean a melting morsel of nutritious eating pleasure! A treat in more than one way, these Heinz Vegetarian Beans are "pareve" as well as Kosher, so they go with any meal. Just heat . . . serve . . . and be ready with second helpings. Every label carries the ® seal of approval of the Union of Orthodox Jewish Congregations of America.

57

tasty tempting kosher

999
DELICATESSEN
CORNER BEEF
PASTRAMI

German TV Interview Gives Insight Into Swastika-Daubers

LONDON (P.O.) — What kind of man would spew his hatred and frustrations on the side of a synagogue?

Three young Germans convicted for anti-Semitic daubings were recently interviewed on West German television.

Willi Roder, 22, and Peter Berger, 19, have appealed their sentences of four and three months imprisonment respectively. Rolf Wollny, 23, is already serving his 10-month sentence. This interview reported by the Jewish Observer and Middle East Review gives an insight into the "intelligence" of a swastika dauber.

The following are verbatim extracts from the interview:

Reporter: Do you know any Jews?

Roder: No.

Reporter: Have you ever seen a Jew?

Roder: No.

Reporter: How can you explain the fact that you daubed the words "Juden raus" (Jews get out) on the wall of a Catholic church? Where should they get out to?

Roder: I didn't think about it.

Reporter (to Berger): You daubed a swastika, didn't you?

Berger: Yes.

Reporter: Why?

Berger: Why? No reason.

Reporter: Do you know what a synagogue is?

Roder: No I don't know.

Reporter: Do you know what anti-Semitism is?

Roder: No.

Reporter to Wollny: Do you know how many Jews there are in Berlin?

Wollny: No.

Reporter: How many Jews do you know personally?

Wollny: Eight or nine.

Reporter: How do you know they are Jews?

Wollny: Either from hearsay or because they told me so themselves.

Reporter: Have Jews ever done

you any personal harm?

Wollny: Me personally, no.

Reporter: Do you know the story of National Socialism?

Wollny: Some of it.

Reporter: Do you know how many Jews were murdered?

Wollny: Six million were supposed to have been.

Reporter: What do you mean 'supposed'? Do you doubt it?

Wollny: I do not know whether there were more or less. I can only speak from what I have heard.

Reporter: Do you agree that they should not have been killed?

Wollny: Yes.

Reporter: Do you think that they should also be expelled today?

Wollny: Yes. They should be sent to Jerusalem, to the country they have been trying to build up since the war.

Reporter: What have Jews done to you personally up to now?

Wollny: Jews have done nothing to me personally. I just generally despise their whole existence, their whole mentality.

Reporter: When you have served your sentence, will you still think that all Jews should be expelled from Germany.

Wollny: Yes.

Reporter: But you will not write "Juden raus" on shop windows any more?

Wollny: No, not that.

Reporter: But you will still think it?

Wollny: To an extent, yes.

Jews Champion Negroes' Civil Rights: King
LOS ANGELES (P.O.) — The Negro has found a great champion for civil rights in the Jew, Rev. Martin Luther King Jr., said here.

The Negro leader said the Jew, because he is a member of a minority group himself, is more sensitive to abuses of civil rights, Heritage reports.

King said that many Southern Jews were outspoken in the defense of Negroes' voting rights

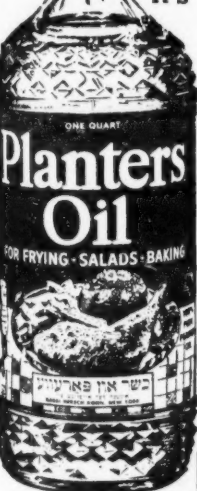
and school desegregation. However, he said he was aware of "isolated instances" in which Southern Jews because of fear of reprisal or social pressure, do not speak out.

Federations Raise \$2 Billion

MINNEAPOLIS (P.O.) — Jewish federations and welfare funds have raised nearly two billion dollars for social and health funds since the end of World War II.



PLANTERS KOSHER OIL



For Delicious Passover Dishes • Odorless Smokeless Tastier Healthier

FREE!!!
KOSHER L'PESACH
Rabbi Hersch Kohn of New York

For a Special L'Pesach Recipe Book Send Your Name and Address
Planters Radio Program
Station W.D.A.S., Philadelphia 31, Pa.



The best in kosher delicatessen are the famous "BEST" Kosher Meat Products

- Salami
- Corned Beef
- Pepper Meat
- Tongue
- Weiners
- Cocktail Weiners
- Stuffed Kishke (dermas) and others



You can get them in all the better delicatessen stores and in chain stores throughout the country. If you wish "real kosher delicatessen", ask for the well-known and recognized kosher meat products of

BEST KOSHER SAUSAGE CO.

207-11 S. Water Market, Chicago 8, Phone SEeley 8-2100
Demand "Best" Products from your dealer or write directly to us for our price list. Orders from everywhere are filled carefully and promptly.

SWEE-TOUCH-NEE

The Aristocrat of Teas

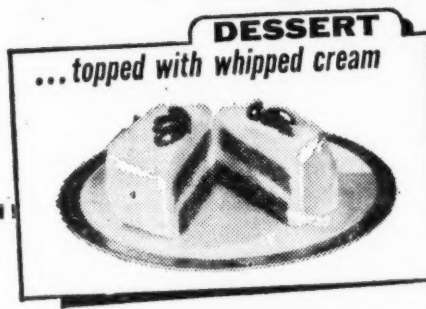
כשר לפסח

NOT JUST TEA... BUT **TEA!**

MORE CUPS PER PACKAGE... MORE TASTE PER CUP...

Available this PASSOVER — SWEE-TOUCH-NEE INSTANT COFFEE at food stores everywhere!

Dress it up however you please...



GOOD TREATING
IS ONLY AN INSTANT AWAY
when you stock up on vacuum-packed, ready-to-serve

Dromedary DATE-NUT® ROLL

The dark, delicious dessert cake made with crisp, chunky walnuts and the world's choicest dates!



Whatever your pleasure—frivolous dessert or simple, satisfying snack—it's mere moments away when you keep a supply of Dromedary Date-Nut Roll on hand. Festoon it with whipped cream and berries for a luscious top-of-the-meal treat... toast it and spread it with cream cheese for a wholesome, energy-rich after-school snack that will keep your youngsters content till supper-time rolls around. Dromedary Date-Nut Roll is vacuum-packed to stay fresh and delicious till you want it—and once you've enjoyed its uniquely tempting, delicate flavor, you'll want it often! Stock up now... and keep a good supply on hand!

You know it's kosher, because the label has the **U**
Also enjoy
DROMEDARY CHOCOLATE-NUT and ORANGE-NUT ROLL

RABBI SOLOVEITCHIK

We regret that Rabbi Joseph Soloveitchik has removed himself from consideration for the post of Chief Rabbi.

THIS DOESN'T mean that Chief Chaplain Gorin of the Israel Army, who has the support of Ben-Gurion, isn't capable.

There is a job that needs to be done in Traditional Judaism, and it is just possible that Rabbi Soloveitchik, if elevated to the highest post in religious world Jewry, might have taken on this job as his principal goal.

No one questions Rabbi Soloveitchik's scholarship. The young U.S. Orthodox rabbis, those trained in seminaries in the United States, worship him. Anyone who has attended a convention of the Rabbinical Council of America (RCA) knows that the feature event, regardless of what political battles are in the offing, is the long address in Yiddish by Rabbi Soloveitchik, occupying one whole evening.

BUT THE EXTREME Orthodox wing in Jewish life in America discounts Rabbi Soloveitchik because he betrays liberal inclinations. He is chairman of an RCA committee appointed to report on a ruling of the heads of the leading yeshivas in the U.S. forbidding Orthodox rabbis to serve on committees with Reform and Conservative rabbis. That appointment was made three years ago when the issue was hot. So far Rabbi Soloveitchik's committee has wisely refused to issue a decision.

In Israel, Rabbi Soloveitchik's ruling would have been quick and forthright, we feel. He would have found the place in the Talmud which would have made it clear that by removing themselves from the mainstream of Jewish life, if the ban by the heads of the yeshivas were found valid, Orthodox rabbis would be cutting off their effectiveness.

THIS IS THE kind of situation in which a rabbi from the diaspora, gifted as is Rabbi Soloveitchik with insights and scholarship, would prove invaluable for Jewish life everywhere.

With all his abilities Rabbi Goren's election would be frustrating. It would lead to continuous friction in Israel, with the religious bodies there, while he would have little influence on Orthodoxy in the diaspora.

These considerations, we had hoped, would cause Rabbi Soloveitchik to accept the challenge. We still hope he reconsiders. What he is fighting for should be important enough to cause him yet to decide to stand for the post of Chief Rabbi.

A CATHOLIC FOR PRESIDENT

One of the crudest editorials we've read in years in the Jewish press challenges Senator Kennedy to prove that his religion would not dictate his actions if he were elected to the presidency.

THIS KIND OF bigotry is the same which would prevent a Jew from reaching this office. The ancient canard that a Catholic in public office would be at the beck of the Vatican is of the same kind which you hear voiced against Jews. Only the charges are different.

Catholics have held some of the highest offices in the U.S. and discharged their duties with distinction. There is nothing in Catholic doctrine which in any way precludes a Catholic from acting in behalf of the best interests of the electorate.

THIS KIND OF an editorial is bringing Jewish journalism to its lowest level in years.

JEWISH DIVORCES

That's an interesting speculation about publishing notices of Jewish divorces as a deterrent to the growing evil in American Jewish life.

AS PUBLISHER Adolph Rosenberg, of the Southern Israelite aptly puts it, there seems to be a "kind of make believe or pretense as though there had never been a marriage to crack up in the first place," in this evasion of publicity about Jewish divorces.

The suggestion comes from Ben Aronin, distinguished Chicago Jew who is so completely involved in Jewish cultural endeavors.

However we don't see the validity of the contention that publishing notices of Jewish divorces would actually act as a deterrent. A divorce, whether Jewish or not, comes about because of basic friction of the marriage partners, and mere shame because of publication will hardly act as a deterrent.

IN A CLOSE-KNIT unit such as the Jewish community is anyway, a possible divorce, even if months off, is a choice bit of gossip over every dinner table or at every bridge game. So the deterrent force of publication is no deterrent force at all.

What publication might achieve however, is consideration of the rapid increase in the number of Jewish divorces, which only a few years back, were almost a rarity.

Once the disease is acknowledged as a disease, remedies may be found. But to ignore the disease only means the disease may not be checked.

Increased education and the greater use of marriage counsellors, which at this time could be another needed service of the organized Jewish community, may help prevent many an incipient divorce.

The EDITOR'S CHAIR . . .

The discussion of the Jewish college student in the past few issues of The POST and OPINION will serve to focus attention on an area in Jewish life, whose problems seem to concern everyone, but for which no one has any realistic solutions.

WE CAN'T TELL whether Rabbi Jonah Weinberg, of the Jewish Cultural Foundation at New York University was misquoted by our correspondent Maxine Hochman or not, but if Rabbi Weinberg's letter in answer was factual then we have a new revival of Judaism going on right now at least on that campus.

From our first-hand observation, we side with Miss Hochman. The Jewish student body of the United States is thoroughly unaware of any of the rich values available to it from Judaism.

At a hostile age and one of rebellion, they discount everything which smacks to them of dishonesty. Their contacts with Judaism, all through their young lives, have been mostly those elements in the Jewish community which reveal the sham and insecurity of American Jewish life of today.

NURSED THROUGH religious and Sunday school on the high ideals of Judaism—freedom for all, respect for the individual, honest dealings in business to the point where no one takes advantage of anyone else, devotion to Judaism—our young ones find their suspicions about Jewish life confirmed when they are thrown into the college environment which accepts nothing and suspects everything.

Then they begin to analyze what they know about the Jewish community of their elders. They see that the rich man controls every facet of Jewish community existence.

Since what these youngsters see is exactly what the anti-Semites charge and what Christianity says about Judaism, then our young people rebel and turn away. They become indifferent to all kinds of religion, which incidentally is often the net result of the study of organized religion and are at best disdainful of the religion of their parents.

JUDAISM TO THEM becomes anti-intellectual, when in reality it is anything but, and it takes years before these erroneous impressions are eradicated.

Now the Reconstructionist editor who wanted a subsidized national Jewish weekly, bemoaned the fact that the bright college student doesn't find an Anglo-Jewish weekly absorbing. This is so. But neither does the college student find the Reconstructionist magazine, which is on the highest level, interesting.

Rabbi Weinberg to the contrary notwithstanding, the young Jews on campus do not attend lectures or forums on Jewish subjects.

Now no one, except of course the Recon-

structionist Foundation, is going to change our Jewish community from one which is sick and unJewish into a positive, observant one where the true values of life as enunciated in Judaism are in control. Men of wealth will still be dominant, and the thinkers and pious will still be the outcasts.

THE CURE FOR this indifference on the campus may not be to rebuild Jewish life in America on firm Jewish ideals, to adopt values in our Jewish community life which are not artificial, and to throw out of organized Jewish life the cheats of all kinds.

But this is certainly a first step. When we've shown our young people that the values of Judaism are integral to everything we do, then our young people may respect Judaism.

Judaism will never be so vital in the lives of any generation to the point where fraud and deception will be eliminated altogether. But when fraud and deception (witness the high place of the publicity man in our day) are tolerated, when a Jewish paper is castigated because it printed two months after the event that refugees had stopped coming out of Rumania and attacked because it reported that Nahum Goldmann had said that the internal revenue department was examining the tax-exempt status of the United Jewish Appeal, then what has our Jewish community life come to?

AND FOR THE benefit of the Reconstructionist editor who wouldn't know up from down in Jewish life were it not for the many news stories on Jewish events printed only in The POST and OPINION, we ask what makes a national Jewish weekly, if it is not the willingness to ferret out the news and print it against the opposition of vested interests.

This week Nahum Goldmann finally held a news conference to tell the Jewish world what readers of The POST and OPINION have been reading every week now since Feb. 12. What forced Dr. Goldmann to hold this conference if it was not the accurate reporting of The POST and OPINION? And why was the major revolution ignored completely by the Jewish Telegraphic Agency?

Let the Jewish community watch its ethics, and then we think there may be a chance to win back our young people. But without this, the battle on the campus cannot be won.

After their day on the campus, the young people learn that it isn't only Jewish life which is corrupt, but that the Jews have unfortunately taken on the mores of the world about them. By this time they've become adult enough to know that perfection isn't possible in this world. They become tolerant enough towards Judaism to want to inspect some of its rich values and perhaps wrap themselves in it—that is if they can escape the debilitating effects of the environment of the world about us.

HITS NON-JEWISH SPEAKERS AT JEWISH AFFAIRS

By RABBI HARRY ESSRIG

GRAND RAPIDS — I for one do not share much of the current euphoric sentiment concerning the meaningful survival of Jewishness in America. The structure of Jewish life will endure for some time. The organizational pyramids that dot our landscape in the form of religious, social, recreational and educational movements will continue to command the loyalty and the financial support of our people. The vague and diffuse folk sentiment, which is compounded of nostalgia, gregariousness, inertia and the pressures of the outside world, may help preserve the memory of our gradually-vanishing spiritual and cultural grandeur.

But the real uniqueness of the Jewish group, the essential ideals and values embodied in a classic heritage that has spanned time and space—all this will eventually be attenuated. All this is in the process of dissolution. So much of Jewishness is fast evaporating. We are participants in a vast drama of acculturation which is robbing us of our spiritual excellence while affording us few satisfactory substitutes.

If this be treason to the public-

relations pronouncements which all Jewish groups are making these days, then make the most of it. But I fail to be impressed with a great deal of what passes for the virtuous life in our midst.

To think that the classic greatness which Akiba and Malmonides and the Baal Shem Tov molded in the kiln of their souls is frizzling out in the antics of the phony shepherds of our people and the spectacle of comedians raising funds for all Jewish causes.

To think that a great organ-

ization concerned with the safeguarding of Jewish rights in this country must call upon a string of non-Jewish dignitaries from all over the world to grace the dedication of their headquarters. The Jewish spokesmen are being literally dumped out of their legitimate platforms because Jewish audiences can only be corralled by non-Jewish politicians and writers and the growing coterie of our well-meaning friends who also make a good living out of sticking up for our side.

The NATIONAL JEWISH POST OPINION

GABRIEL COHEN, Editor and Publisher
CHARLES ROTH, Executive Editor

Published every Friday by The National Jewish POST, Inc., 546 S. Meridian, Indianapolis 6, Indiana, in 5 Editions
ME 1906 4-1307

NATIONAL EDITION:

84 Fifth Ave.—New York 11, N. Y.—AL 5-0330

SAM SHULMAN, Advertising Director
EVE DUSKIN, Publisher Chicago Edition
ROSE GORDON, Publisher Missouri Edition
JOSEPH ISAAC BLITZ, News Editor
CAMILLE PRESSMAN, Pub. Kentucky Edition

FRIDAY, MARCH 11, 1960

Do Not Forsake Me Oh My Darling

High Noon on the Gaza Strip

(Editor's Note: The scene is a dusty town near the Gaza Strip. It is late in the Semitic morning. Rumor has it that Abdul Gamal the feared gun-slinger from way out — west of Gaza that is — is headed for town. Ephraim Kishon, of Ma'ariv, who dived for cover at the news, but who managed to get a second hand account at the Jerusalem Press Club bar reports the fast-moving events.)

SHERIFF: Oy, Gamal! (Locks himself in his office and resigns) Panicky shouts: Gamal is coming! Gamal is here! (Store shutters are hurriedly lowered, doors barred, publisher of local paper hides under printing press trembling in every limb.)

ABDUL GAMAL: (Rides down empty street at full gallop on his favorite horse, "Refugee." In his belt he has two Coltushkas, under his shirt a submachine gun, a heavy mortar is slung across his back. Two helicopters hover over his head.)

WOMEN: (pray behind closed windows) Save us, oh, save us. Gamal is in a terrible mood!

MEN: Go away, this is no place for honest women! (Close shutters, take out rifles from drawer and write last will and testament.)

ABDUL GAMAL: (kicks in

door of tavern, patrons scatter! Hey, where are you lone Zionist ranger? Come here if you have the guts!

ZIEGLER: I'm here.

ABDUL GAMAL: Where are you, you miserable coward?! Stand up like a man! Where are you?

ZIEGLER: I'm right here. Can't you see me?

ABDUL GAMAL: Don't hide you yellow dog. It won't help you any!

MR. SHARETT (puts his head out from behind counter): The correct expression is, "it is to no avail."

ABDUL GAMAL: What's the difference? Don't hide, lone Zionist ranger. It is to no avail!

ZIEGLER: Listen, are you crazy? All this time I've been standing here right under your nose.

ABDUL GAMAL: Your end has come, you brazen twirp! Terrible things are going to happen in this place, I assure you!

ZIEGLER: Oh?

ABDUL GAMAL: Hrrr! Hold me back, or I'll throw myself on him! I'm terrible in my anger. I'll tear him to pieces not even Dag Hammarskjold will put together.

DOG HAMMARSKJOLD: This is not my cup of tea. Appeal to the Big Powers.

ABDUL GAMAL: It's too late for appeals! Hold me. I'm telling you, or else something terrible is going to happen! Hold me I said.

NIKI: Sorry, no holding before the summit.

ABDUL GAMAL: you'll pay for this, all of you! Hold me, before I go wild! I warn you! Well, hold me, will you . . .

CHARLES: I'm busy . . .

ABDUL GAMAL: You're not pals! When a man asks you to hold him you have to hold him Sam hold me a little . . .

SAM: Aw, leave me alone with your nonsense, will you?

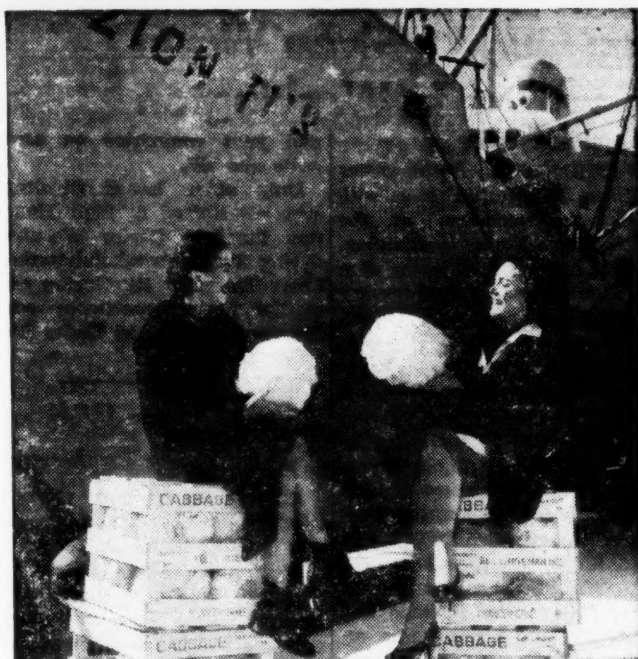
ABDUL GAMAL: John, be a sport . . .

JOHN: Now, really . . .

ABDUL GAMAL: That's how you can trust your friends . . . (throws himself on Ziegler).

CUT

ABDUL GAMAL (painfully rises on one elbow in hospital bed): Didn't I tell you something terrible was going to happen?



Right Off the Boat

Two pretty Israeli housewives, presently living in New York, get first crack at these hefty Israel-grown cabbages. The girls, left to right are Mrs. Riv Padan and Mrs. Yona Alduby. The shipment of 5,000 cases is the first fresh farm produce from Israel ever sent to the U.S. The cabbages found a ready market on New York's fresh produce stands where they competed favorably with high priced domestic cabbages.

Fisher Calls 'Piracy' Charges Humorous

PHILADELPHIA (P.O.)—Mendel N. Fisher, executive director of the Jewish National Fund, told The POST and OPINION his "accusations" toward the Histadrut in "pirating" Dr. Sol Stein away from the JNF were intended as a tongue-in-cheek remark.

HE SAID his remarks were made wholly in jest and without ill-feeling.

"The conclusions drawn are not in harmony with what took place at the dinner given in honor of Dr. Stein," Fisher wrote. "On an occasion such as this one, to have interpreted literally what was humor — and pure humor — for fact is, of course, unfair to all those who took part in the program. There was no rift of any kind between the Histadrut and the Jewish National Fund. There was no name-calling, insults or vituperations."

"THE TERM 'piracy,' so freely quoted, was used in a humorous vein. It was taken as such by Rabbi Jacob J. Weinstein, the national chairman of the National Committee for Labor Israel," he stated.

Fisher also claimed that Isaac Hamlin and Israel Stolarsky,

Histadrut officials, took his statements and accusations in the intended humorous fashion.

Reporter Lacks Sense of Humor

• Editor Jewish POST and OPINION Your account of the Sol Stein farewell dinner at the Broadwood Hotel in Philadelphia was grossly misleading. The quotes were accurate but your reporter missed completely the tone and temper of them. They were uttered in a spirit of teasing good humor and were so received by the audience.

Your reporter failed to mention the excellent address given by the chairman of the evening, Judge Louis Levinthal, which truly set the mood for an evening of excellent addresses and fine sentiment. Your reporter's lack of a sense of humor is his personal misfortune but it seems to have made him completely unfit to give a fair account of a significant public occasion and has done a great disservice to two worthy national causes and to at least one national leader.

Rabbi JACOB J. WEINSTEIN Chicago.

Are Mexican Marranos Really Jewish?

• Editor Jewish POST and OPINION I must comment on the recent item concerning Mexican Marranos (P.O. Feb. 25).

While the body of the article uses the word "allegedly" and quotation marks around other words, the headline would not indicate that there was any doubt about the authenticity of the origin of the Mexican Indians who now profess Judaism.

For the past several months, I have been making a study of the Jews in Mexico from 1521 to the present. This study must continue for another year or more. One chapter in the ultimate book will be concerned with the "Indian" Jews.

I raise no question about the

validity of their present status. That is a matter for the Mexican Jewish community and the recognized rabbinate there to determine themselves.

Some of these families were studied by Dr. Raphael Patai, a noted anthropologist who has written about them. There have been numerous Americans who make contributions to some of these communities not because they are presently Jewish but on the basis of emotion.

Many converted to Judaism only within the past 75 or 80 years and much less. Definitive judgment should be withheld until all the facts are disclosed.

SEYMOUR LIEBMAN Miami Beach, Fla.



18,000 STEPS

That's the number of steps the typical housewife takes on a typical day. Doing the cooking, the shopping—and the million-and-one other chores she handles at home and around town.

It's sure a lot of steps. But think how many more she'd have to take, if it weren't for her telephone. If she had to go, in person, everywhere her phone takes her each day. No wonder so many housewives agree that "few things serve so well, yet cost so little" as the telephone.

NEW YORK  TELEPHONE CO.

Ben-Gurion Given Warm Reception In Washington

By LILLIAN LEVY

WASHINGTON (P.O.)—After Premier Ben-Gurion met with President Eisenhower at the White House Thursday morning, he was the guest of honor at a luncheon given him by Secretary of State Herter at Blair House.

Attending the Blair luncheon were top administrative and congressional leaders among them Sen. Fulbright, chairman Foreign Relations, Chief Justice Earl Warren, Secretary Labor Mitchell, Secretary Treasury Anderson, Secretary Agriculture Benson, CIA head Allen Dulles, ICA chief Riddleberger, and George Allen U.S. Information Agency head. Ambassador Harmon and Minister Yacov Herzog also attended.

Great care to satisfy possible religious dietary requirements was taken by Victoria Geaney, Blair House hostess. Luncheon featured filet of sole, "kosher" corned beef with crescent rolls (no butter).

During the stay in Washington Ben-Gurion maintained bachelor quarters at hotel. His wife Paula did not accompany him.

Because of unofficial nature Washington visit, B-G declined invitation to reception sponsored by Women's National Press club

Press Kept In Dark Over N.Y. Meeting

NEW YORK (P.O.) — Exaggerated hushing on details of Ben-Gurion's visit resulted in a total lack of co-ordination between Jewish organizations here involved with arrangements for a scheduled meeting with Premier Ben-Gurion and American Jewish leaders.

There was 400 Jewish community leaders invited by Israel Bonds and the United Jewish Appeal to participate in the meeting.

The bond and the UJA offices here admitted to be under strict orders from Israeli officials to keep mum on the meeting.

and joint committee on press radio and TV.

Only other Israeli dignitary ever entertained at Blair House was the late Chaim Weizman during Truman's administration. Later Thursday Ben-Gurion met at the State Department with Secretary Herter and Under Secretary Dillon.

Studebaker Will Build Cars in Israel

SOUTH BEND, Ind. (P.O.) — Studebaker Larks and Hawks will be built in Israel.

Studebaker will take over the plant formerly used by Renault. Renault bowed to the Arab boycott and halted its production of cars in Israel last fall.

R. A. Hutchinson, Studebaker vice-president in charge of overseas operations announced that 20 Larks and Hawks will roll off the assembly line daily. Markets in European and African countries which were formerly inaccessible to Studebaker because of restrictions on American dollars will now be open to the car manufacturer.

Premier Meets With Soloveitchik

BOSTON (P.O.)—Premier Ben-Gurion started his visit to the United States with an hour long conversation with Rabbi Joseph B. Soloveitchik, who announced last week he decided not to stand for election as Israel's Chief Rabbi.

AFTER THE meeting Rabbi Soloveitchik told The POST and OPINION he was "very much impressed with Ben-Gurion." He said the question of the Chief Rabbinate candidacy "was not even mentioned." Soloveitchik said he was particularly impressed "with the excellent simplicity" of Ben-Gurion.

He said Ben-Gurion seemed eager to meet with young American Jews particularly students in schools of higher Jewish learning.

Ben-Gurion landed at Boston airport in an El Al plane accompanied by his wife Paula and four Israel newspapermen.

Wednesday morning Ben-Gurion had breakfast with 120 faculty members of Brandeis University. He then received his law doctorate in ceremonies before 2,000 students, faculty members and guests.

BEN-GURION TO VISIT CENTERS OF LEARNING

By EPHRAIM KATZ

NEW YORK (P.O.) — Jewish institutions of learning were in a state of excited expectancy over Prime Minister Ben-Gurion's proposed visit to their campuses next week.

The Prime Minister expressed his willingness to visit various centers of Jewish learning next week.

Yeshiva University will be visited early Wednesday morn-

Orthodox Call For Hunting Ban

TRENTON, N. J. (P.O.) — Orthodox forces fighting the humane slaughter bill introduced into the New Jersey legislature have adopted a new tactic. They contend that the state should outlaw hunting, which is more cruel to animals.

The Orthodox group believes that the new bill would affect kosher slaughtering.

Rabbi Zev Segal, of Young Israel of Newark, said that he would accept the bill if an amendment were attached to outlaw hunting.

ing. The Jewish Theological Seminary, rabbinical school for Conservative rabbis will also be visited by Ben-Gurion on his three-day visit to New York.

He also will visit the Hebrew Union College, training ground for Reform rabbis.

RON-112
Famous for
French & Italian Food
86 Herbert Samuel Esplanade
Tel Aviv
For Reservations Phone 22491

Business Opportunities

Wonderful Business Opportunity
FOR ENERGETIC AMBITIOUS PERSON
Fully equipped Delicatessen and Luncheonette. Excellent location and Trade demands business be kept open seven days weekly. Fixtures and equipment — \$27,500. stock and cost. For further details call or write
Robinson Realty and Ins. Agency, Inc.
15 E. New York St., Savannah, Ga.

CLASSIFIED ADS

Personals

Personals will be held in strictest confidence. The names of those submitting them for publication will never be divulged.
The price for one insertion is 10 cents per word, with a minimum of \$2.50 for any personal.

Meet The Right One

IN A DIGNIFIED WAY We use modern scientific methods and an I.B.M. type system. We have a Personal Introduction Department and also a Nation Wide Correspondence Service. Phone YUKon 8-4747 for free confidential consultation Mon-Fri 10-6:30 or write for interesting folder to Dept. N Scientific Introduction Service 172 E. 79 st. New York City
Lea Morgen, B.A., M.A. Dir.

RABBI (Reformed)—Fine family background, fifty, attractive, music-nature interests, seeks worthy cultured female companion. Write Dept. 806, P.O. Box 1633, Indianapolis 6, Ind.

YOUNG MAN—23 years of age, 5'6 1/2" tall, handsome, nice personality, just graduating from Law School, would like to meet a Balabatishe girl. Write Dept. 807, P.O. Box 1633, Indianapolis 6, Indiana.

FOR MY NIECE

Very pretty, 21 years, college graduate, 6 ft. with very good job. Looking for Orthodox, cultured, intelligent young man in good position. Write Dept. 582, National Jewish Post, 84 Fifth Ave., New York 11, N. Y.

Positions Wanted

MODERN CANTOR & RABBI Available together. Cantor has rich tenor voice. Rabbi is excellent orator and preacher. Service planned along liberal lines. Available for Seddorm only, or for entire week of Passover. Write Dept. 572, National Jewish Post, 84 Fifth Ave., N. Y. 11 N. Y.

CANTOR

Operatic cultured tenor voice. Excellent cantorial and professional background. Seeks yearly position in a traditional synagogue. Write Dept. 577, National Jewish Post, 84 Fifth Ave., New York 11, N. Y.

CANTOR — Recent arrival, conservatory graduate, traditional nusach, lyric baritone, seeks Pesach (Seder) invitation to hotels, or permanent position with congregation. Write Dept. 580, National Jewish Post, 84 Fifth Ave., New York 11, N. Y.

Positions Wanted

PRINCIPAL-TEACHER — Elementary and high school departments, excellent Jewish background, college degrees, highest references, wishes to change his position for the coming year. Write Dept. 3038, P.O. Box 1633, Indianapolis 6, Ind.

EXECUTIVE DIRECTOR — Seeks position with Synagogue or Synagogue Center. Good background and experience in Administration, Direction and Programming. Write Dept. 3041, P.O. Box 1633, Indianapolis 6, Indiana.

YOUNG HEBREW TEACHER, qualified, J.E.C. licensed; has extensive experience in both elementary and high school departments and in school programming and youth activities. Also qualified to teach Bar-Mitzva classes and serve as Baal-kriah. Excellent Jewish background and references. Wishes to locate in the New York area or vicinity. Write Dept. 3049, P.O. Box 1633, Indianapolis 6, Indiana.

PHINCIPAL-TEACHER (Orthodox) of leading school in the East, seeks position in New York City or within commuting distance. Thoroughly experienced, B.S. degree in education, masters degree in guidance. Write Dept. 3047, P.O. Box 1633, Indianapolis 6, Ind.

CANTOR—Cultured tenor voice, experience in choir training. Married with two young children. Seeks yearly position, excellent references. Former positions — Melbourne, Australia; London, England and in U.S.A. Reply Dept. 3046, National Jewish Post, 84 Fifth Ave., New York 11, New York.

RABBI—Ordained, excellent academic background would take into consideration a challenging pulpit. Good speaker, efficient organizer and also experienced in interfaith work. Write Dept. 3051, P.O. Box 1633, Indianapolis 6, Indiana.

Positions Open

TEACHER

Full time Hebrew School teacher for Long Island Congregational School. J.E.C. licensed preferred. Must be married. Write Dept. 578, National Jewish Post, 84 Fifth Ave., New York 11, N. Y.

TEACHER

Male or female for South Long Island Conservative Synagogue. Hebrew experience, 17-25 hours weekly, \$4500 to \$8000. Starting Sept. 1960. Write Dept. 579 for application. National Jewish Post, 84 Fifth Ave., New York 11, N. Y.

Positions Open

YOUNG MARRIED RABBI for challenging pulpit with revitalized 77-year Conservative congregation with new edifice, for over 200 families. Must be fluent speaker, capable synagogue administrator and school director. Pleasant living in ideal community. Modest salary. Present rabbi called to military duty. Send resume to Chisuk Emuna Congregation, P.O. Box 213, Harrisburg, Pa.

JOSEPH HYMAN — Well known manager of leading cantors, Synagogues and temples, requiring services of a full-time or Holiday Cantor may contact him at Prince Michael Hotel, Collins Ave. at 26th St., Miami Beach, Florida.

HEBREW TEACHER—Congregational School in South Jersey desires a Hebrew Teacher for Elementary Department and High School. Excellent opportunity for qualified applicants if capable of supervising teenage activities. State salary desired and qualifications Write Dept. 3026, P.O. Box 1633, Indianapolis 6, Indiana.

A CONSERVATIVE TEMPLE in Connecticut seeks two Hebrew teachers or a couple for the coming school year. Salary commensurate with experience and Religious and secular education. Write Dept. 3048, P.O. Box 1633, Indianapolis 6, Ind.

SHAMAS

Modern Orthodox Synagogue in Suburban Baltimore seeking Shamases. Apply in writing only to Shamases Committee, 2423 Diana Road, Baltimore 9, Maryland.

ORTHODOX YOUNG MAN as Cantor, Teacher, Reader in the Law, and if possible, Mohel wanted by modern Orthodox Congregation in New York State. Must be able to train small choir. Very good salary, excellent conditions. Please give education, experience, and reference to Dept. 581, National Jewish Post, 84 Fifth Ave., New York 11, N. Y.

Positions Open

MODERN-ORTHODOX CONGREGATION HAS OUTSTANDING OPPORTUNITY FOR YOUNG RABBI AND WIFE

One of the most widely-known Synagogues in the U.S. requires Assistant Rabbi. Must have experience, personality and drive qualifying him to succeed present Rabbi in pulpit within the next 3-5 years. Duties include administering and teaching unusually large Sunday School and Talmud Torah. Prefer man with wife who is also qualified and experienced teacher. This is a once in a life-time opportunity. Send complete resume and photo in confidence to

Dept. 3037, P. O. Box 1633, Indianapolis 6, Ind.

Positions Open

ORTHODOX SYNAGOGUE seeks Cantor-Teacher whose wife can conduct kindergarten. Salary open, depending upon experience and qualifications. Send resume to Rabbi Jack Goldman, Etz Chaim Synagogue, 5864 Love Grove Road, Jacksonville 11, Florida.

LARGE mid-western traditional synagogue seeks the services of an Executive Director with experience in the business management and organizational life of a synagogue. Candidates will please submit a brief biographical sketch to include age, educational background, experience, marital status and expected salary. Write Dept. 3042, P.O. Box 1633, Indianapolis 6, Ind.

LARGE Mid-Western synagogue seeks a competent teacher, with special aptitude for youth work, for the September term. Residence available. Indicate salary requirements. Qualified teachers, preferably with Yeshiva background, please contact Dept. 3043, P.O. Box 1633, Indianapolis 6, Indiana.

YOUNG, MODERN, qualified, trained and experienced CANTOR for complete musical work in large school, officiating at Services in major Conservative Congregation. Reply sending full particulars, photograph, etc. to Dept. 3044, P.O. Box 1633, Indianapolis 6, Indiana.

WANTED — A qualified Hebrew teacher, Cantor or Baal Kriah. Must speak English well. Apply in own handwriting to Dept. 3045, P.O. Box 1633, Indianapolis 6, Ind.

TRADITIONAL SYNAGOGUE seeks Educational Director. Experienced administrator for nominal amount of students. Ideally located Lake Erie region. Salary \$5,000 upwards, commensurate with ability and experience. Forward full details to Dept. 3050, P.O. Box 1633, Indianapolis 6, Indiana.

Positions Open

Decide on



bottled-in-bond at full 100 proof

KENTUCKY STRAIGHT BOURBON WHISKY • BROWN-FORMAN DISTILLERS CORPORATION AT LOUISVILLE IN KENTUCKY